



February 12, 2025

Dear Board Members:

The next regular meeting of the Central Wyoming College Board of Trustees will begin at 6:30 p.m. on Wednesday, February 19, 2025, in the Hirschfield Meeting Room (ITECC 116) of the Intertribal Center on the Central Wyoming College campus and by Zoom video teleconference.

The 6:30 p.m. meeting will be preceded by a 5:30 p.m. executive session regarding personnel in ITECC 121 of the Intertribal Center.

To join the ZOOM meeting use this link: <https://cwc-edu.zoom.us/j/3078552162>
For audio only using a telephone: 408.638.0968 meeting ID: 307 855 2162#

For community members on ZOOM who wish to comment, please use this link:
https://docs.google.com/forms/d/1vLphnZM5ZjSM1_o-EzMLX9NLIRs628iNFBXlCrFG_8/edit

NOTE: Visitors are asked to please avoid talking during the meeting, unless recognized by the Board Chair.

A G E N D A

- I. CALL TO ORDER – 6:30 p.m.
- II. EXECUTIVE SESSION (if needed)
- III. WELCOME AND INTRODUCTION OF GUESTS
- IV. APPROVAL OF AGENDA
- V. STUDENT, EMPLOYEE ASSOCIATION, WYOMING PBS, AND CWC FOUNDATION REPORTS
 - A. Student Senate
 - B. Professional Personnel Association
 - C. Classified Staff Association
 - D. The Faculty
 - E. Wyoming PBS
 - F. CWC Foundation

VI. CONSENT AGENDA

- A. Approval of Minutes – January 15, 2025, Regular Meeting
- B. Acceptance of Bills – January 2025
- C. Board Travel Budget

VII. UNFINISHED BUSINESS

VIII. NEW BUSINESS

- A. Approval of Bid Award for CWC Jackson Center Owner's Rep
- B. Approval of Bid Award for Pro Tech Welding Shop Exhaust Arms and New Ventilation Project
- C. Personnel
 - 1. 2025-26 Sabbatical Requests
 - 2. Other Personnel Actions (as needed)
 - 3. Human Resources Report

IX. ACCEPTANCE OF MONITORING REPORT

Community Impact Monitoring Report – Dr. Kathy Wells, Vice President for Academic Affairs

X. REPORTS

President's Report

XI. NEXT REGULAR MEETING/SUGGESTED AGENDA ITEMS/
ADDITIONAL TRUSTEE COMMENTS AND/OR REPORTS
ON ADVANCEMENT IN THE COMMUNITY

- A. CWC Foundation
- B. Association of Community College Trustees
- C. Wyoming Association of Community College Trustees
- D. Wyoming Community College Commission (WCCC)
- E. CWC BOCHES
- F. Teton County BOCES
- G. Attendance at College Events
- H. Other Engagement with Community to Advance College

XII. ADJOURNMENT: BOARD EVALUATION OF
MEETING

Sincerely,

A handwritten signature in black ink, appearing to read "Ernie Over". The signature is fluid and cursive, with a long horizontal line extending from the end.

Ernie Over
Chair, CWC Board of Trustees



February 12, 2025

Dear Board Members:

The next regular meeting of the CWC Board will be held on Wednesday, February 19, at 6:30 p.m. in the Hirschfield Wind River Room (ITECC 116) of the Intertribal Center and via Zoom video teleconference. The meeting will be preceded by a 5:30 p.m. executive session in ITECC 121 of the Intertribal Center regarding personnel (2025-26 sabbatical requests).

For this meeting, there is no unfinished business. New business includes the requested approval of bid awards for the CWC Jackson Center Owner's Representative and the Pro Tech Welding Shop Exhaust Arms and New Ventilation Project, as well as a request for approval of a 2025-26 sabbatical. Dr. Kathy Wells, Vice President for Academic Affairs, will present the Community Impact Monitoring Report. The meeting will conclude with the usual reports.

Upcoming events of interest to the board include:

Sat., Feb. 15	Rodeo & Roses 2025 Banquet (tickets required) 6:30 p.m. - CWC Gym
Mon., Feb. 17	President's Day (College Closed)
Wed., Feb. 19	CWC Board of Trustees Meeting 6:30 p.m. – ITECC 116
Thurs., Feb. 20	Lander Chamber of Commerce Business After Hours 5:00-7:00 p.m. - CWC Lander Center
Sat., Feb. 22	Boots and Buckles 2025 Fundraiser (tickets required) 6:00 p.m. - CWC Gym
Thurs., Mar. 13 - Sat., Mar. 22	CWC Theatre's Bright Star Musical Performance CWC Arts Center Theatre Thursday-Saturday, March 13, 14, 15, 20, 21, 22 @ 7 p.m. Sun, March 16, 23 @ 2 p.m. Mon, March 17 @ 7 p.m.

Sat., Mar. 15	CWC Jackpots - Finals Exhibitions at 9:30 a.m., Run at 11 a.m. Barrel racing, pole bending, goat tying, breakaway roping men's breakaway
Wed., Mar. 19	CWC Board of Trustees Meeting 6:30 p.m. – ITECC 116
Mon., Mar. 24 - Fri., Mar. 28	Spring Break for students (College closed on Friday, March 28)
Sat., Apr. 5	2025 Rustler 500 - win \$10,000 (tickets required) 6:00 p.m., CWC Gym
Thu., Apr. 10 - Fri., Apr. 11	CWC Innovation & Entrepreneurship Conference and Chancey Williams Concert after the conference on Thur Visit cwc.edu for more information.

Sincerely,



Brad Tyndall, Ph.D.
President of the College

Enclosures

cc:	Association Presidents	Willie Noseep
	Dr. Mark Nordeen	Dr. Cory Daly
	Dr. Kathy Wells	Adam Phillips
	Michaela Meyer	Brittany Yeates
	John Wood	Beth Monteiro
	Joanna Kail	Jennifer Marshall Weydeveld
	Steve Barlow	Catherine Trouth
	Sheila Sanderson	Jenni Poor
	Dr. Jennifer Kellner	Sandy Chi

I. CALL TO ORDER

Board Chair: I now call the regular public meeting of the Central Wyoming College Board of Trustees to order. The meeting has been appropriately advertised as required by state statute. The board clerk shall call the roll.

(after roll is called) A quorum of the board is present to conduct business.

II. EXECUTIVE SESSION (if needed)

BACKGROUND: Board Chair: Is there a need for an executive session? If not, we will proceed with the meeting.

If circumstances arise that require an executive session, the board will need to recess into executive session by a motion from the trustees. If so, the purposes for the executive session will be noted by the chair. After the executive session (if one is held), the board chair will need to call for a motion to reconvene the regular public meeting.

III. WELCOME AND INTRODUCTION OF GUESTS

The Board Chair welcomes guests present and reminds everyone that blue Community Input forms are available at the door for any visitors to use if they wish to speak to an agenda item. An online form is also available for visitors on Zoom to use if needed.

IV. APPROVAL OF AGENDA

Are there any additions or changes to the agenda? If not, the chair calls for a motion to approve the agenda as published.

V. STUDENT, EMPLOYEE ASSOCIATION, WYOMING PBS, AND CWC FOUNDATION REPORTS

Written reports from the following student and employee associations, as well as Wyoming PBS and CWC Foundation, have been included in the board meeting packet. Board members are invited to ask questions.

- A. Student Senate –Student Senate has submitted a written report.
- B. Professional Personnel Association – Professional Staff President, Ms. Rebecca Chavez, has submitted a written report.
- C. Classified Staff Association – Ms. Kathy Oerter, Classified Staff President, has submitted a written report.
- D. The Faculty – Faculty President, Professor Amanda Nicholoff, has submitted a written report for The Faculty Association.
- E. Wyoming PBS - Wyoming PBS Chief Executive Officer, Ms. Joanna Kail, has submitted a written report.
- F. CWC Foundation – CWC Foundation Executive Director, Ms. Beth Monteiro, has submitted a written report with campaign dashboard information through January, 2025

Student Senate Board Report February 2025

Despite the cold temperatures, we were able to have some fun the first week of classes watching *Gladiator II* in the Little Theater and the ever-popular Bingo Night later in the week in the Food Court. We held an indoor Pickleball event in the Rustler Gym the following week, along with a pizza party before the home Basketball Games another night. The Monday Movie Nights have been hit and miss since opening week, likely due to the cold temperatures late at night, but we are polling students to see what movies they would like to have offered in the coming weeks. We took students to the local theater recently to see "Flight Risk," and we're planning a Mario Kart tournament soon! Student Senate has also started to plan a trip to Dubois to go to the bowling alley/arcade, as well as another trip to Thermopolis for the Hot Springs. Additionally, we'll put together an Easter scavenger hunt in April. It's been a great first month of the Spring semester and we look forward to coming up with more opportunities for students to have some fun.

On behalf of the Student Senate,
Student Senate President,
Ben Nelson

February 2025 Professional Staff Board Report

CWC Library

Current Numbers (as of 2/6/25)

Daily Engagement - 13,588 patrons have visited the CWC Library since July

- The Spring Semester has started off with a rush of activity. We are hosting our Toast to Mondays, and students are responding by eating a lot of breakfast items.
- A special project of the Library this semester is the creation of the CWC Writing Center. In collaboration with a few English faculty, we are developing a center for our patrons to come to get additional one-on-one help with all of their writing needs. We have been officially open for one week and have already met with 11 students for a variety of projects since the semester began.
 - We have been promoting this via a few channels including the TV screens located on all CWC campuses, through our *From our Shelves to Yours* CWC Announcement monthly Newsletter, and soon it will be put as a banner on Canvas to encourage student engagement with the center.

(Last month's report numbers 11,901 patrons had visited the Library as of 1/5/2025)

Material Checkout - 947 items circulated since July 1st (saving our patrons over \$67,273.05)

- The materials that are checked out from our physical collection save our students a lot of money. The amount saved does not include all of the savings from our digital and database holdings.
 - This year we have started to dive into the ROI of our databases, this will help us understand which products need to be promoted to our faculty and students.
 - This year we have also seen an increase in the use of our Library Reserve items: these include course textbooks that are available for short-term checkout, which allows multiple students to use a book throughout a semester for free. **This year 63 items have been checked out and renewed 68 times.** (Last year at this point, we had 40 reserve items checked out and renewed 21 times)
- This month CWC has gained access to multiple news sources to better inform our patrons. [The Wall Street Journal](#), [The New York Times](#), The Chronicles of Higher Education, The Atlantic, and many other databases can be found through our [A-Z directory](#).
 - You can learn more about these and our other resources in the [Library's Faculty specific newsletter Academic Connection](#)

(Last month's report numbers 736 circulation = \$67,273.05 in savings)

Student Affairs:



Amanda Williams, Executive Assistant to the Vice President for Student Affairs, obtained a new certification through The American Society of Administrative Professionals. This certification is known as PACE- Professional Administrative Certification of Excellence. This certification signifies a high level of expertise and knowledge in the administrative profession. The course is comprised of four modules specifically designed for those in the administrative professional fields. The modules are interpersonal communication, task and project management, computer and internet technology, and management

skills.

Workforce Coordinator

Tash Harris

The next Wyoming Innovation Partnership (WIP II) training session will take place in ITECC Room 125 at the CWC Riverton campus on February 5–6. This session will provide both a refresher and advanced training in Lean Six Sigma Yellow/Green Belt methodologies, facilitated by instructor Cedro Toro.

Cedro previously led the Yellow Belt course last spring, which garnered highly positive feedback and numerous requests for further training. In response to this demand, Tash Harris has invited him back to deliver an elevated and more comprehensive learning experience.

Participants from across Fremont County are registered for this session, and we are excited to welcome Cedro Toro once again to enrich our professional development offerings.

Looking ahead, our next training session will focus on Cybersecurity, facilitated by Laura Baker, Executive Director of CyberWyoming, on March 13. Additional details will be announced soon.

LEAN MANUFACTURING

WITH CEDRO TORO

Wednesday, February 5 & Thursday, February 6, 2025

9 a.m.-4 p.m. Lunch provided.

Central Wyoming College

Intertribal Education & Community Center, ITECC#125

2660 Peck Avenue, Riverton, WY

Sponsored by the Wyoming Innovation Program (WIP), limited seating available.

This 2-day program is designed and focused on Continuous Improvement.

Day 1: Introduction to Lean Manufacturing

If you are interested in learning the basics of Lean Manufacturing, this course is the first step.

Day 2: Lean Six Sigma - Structured Problem Solving

For those who have already attended the Introduction to Lean Manufacturing course, this class continues your education on the path to becoming a certified Lean Six Sigma Green Belt.

Lean Six Sigma Green Belt Certification

For those who want to complete their certification, the remaining curriculum can be completed online.

If you have attended the two in-person trainings, you are 2/5 the way there!

Refresh your skills and confidence! Whether you're new or attended last year, you're welcome to join us for a complimentary Yellow Belt training refresher!

Cedro is an entrepreneur and management coach with a passion for helping leaders like you create a culture of continuous improvement.

As Vice President of Manufacturing for Purple Mattress, Cedro tripled production output, earning the company the manufacturer of the year award.

As President of Lean Six Sigma Toolbox, Cedro has worked with Fortune 500 companies like Walmart and Tesla, as well as local family run businesses, helping them create effective strategies and achieve breakthrough results.

Cedro holds a bachelor's degree in Electrical Engineering from the University of Utah and MBA from Idaho State University.



Cedro Toro

FOR MORE INFO: 307.855.2334

RESERVE YOUR SPOT NOW!

<https://leanmanufacturing2025.eventbrite.com>

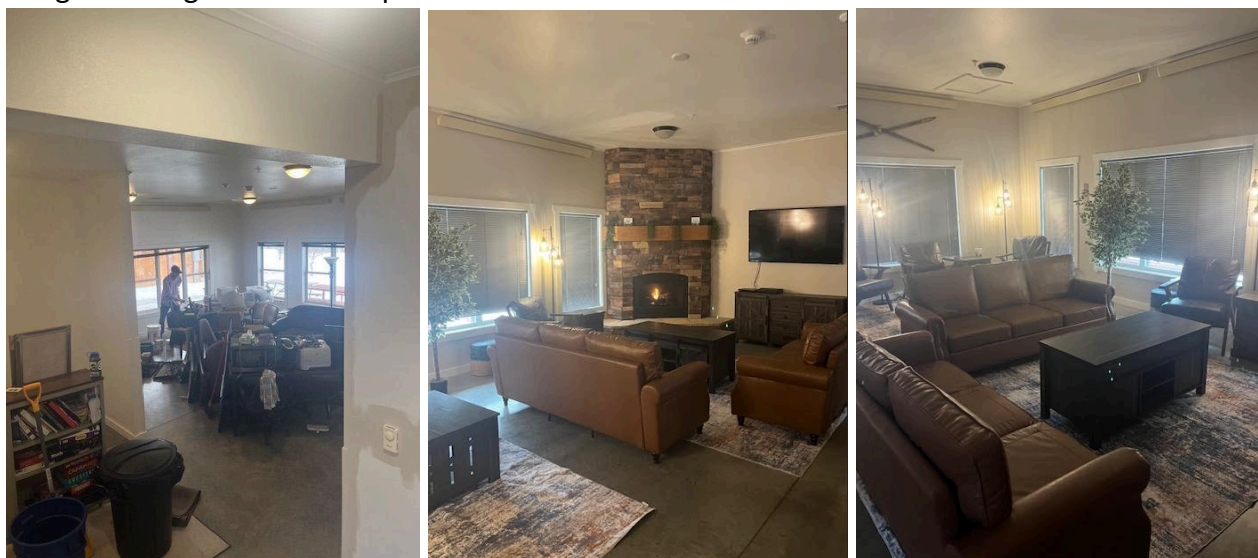


Lander Center/ASI

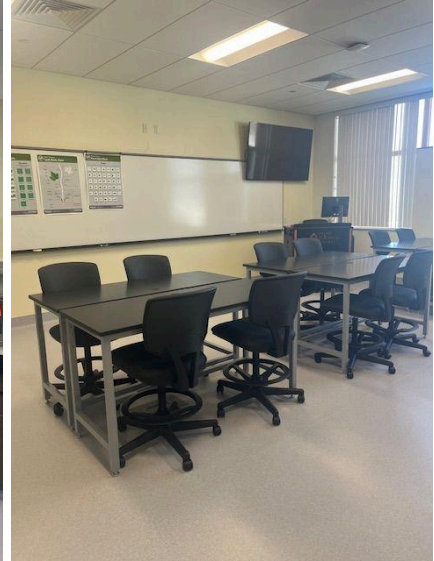
Winter has finally arrived! ASI has had over 12" of snow so far, and our students and community are loving the groomed trails thanks to Darran Wells! Darran used a tracked wheelbarrow (called a Canycom) that creates a trail perfectly groomed for skiers and fatbikers. Shea and Courtney, with random help from Kathryn and Jenni, have been keeping up on plowing roads, parking lots, and sidewalks. They do a great job keeping everyone safe!



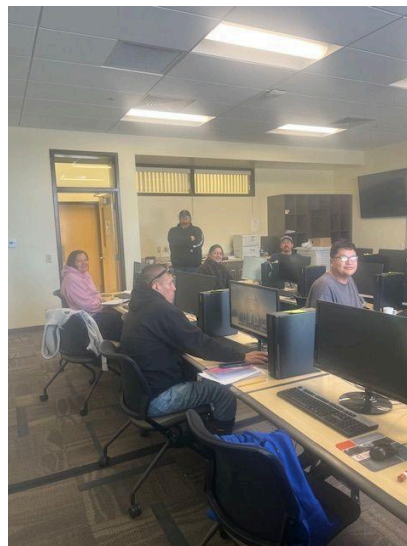
Winter break gave us some much-needed time to focus on our facilities. As some of you may know, we are in the process of rebranding The Bunkhouse to “The Lodge” to help ASI housing fit with the cabin and mountain aesthetic. For a few days in January, Shea, Courtney, and Jenni gave the Lodge a fresh coat of paint and new furniture. We think it looks great and creates a comfy welcoming atmosphere for our students. In addition to the new changes, Stacy Wells created a stunning wall mural of Red Canyon using CWCs logo colors to help tie in the mural at Lander Center to the ASI.



The Lander Center continues to be busy as we have increased the amount of community organizations that use our facility. Mike Hoyt also regularly utilizes the Lander Center, and we love that we can provide a place for him to have seminars, meet with clients, etc..! A few courses have begun including Horticulture Science, the first course to utilize our new, fully completed lab! We look forward to our block-schedule classes beginning the second week of February.



Thanks to the hard work of Mara Gans and Jacki Klancher, we were able to offer a 3-week, three-day-per-week Tribal Historic Preservation Officers GIST course that enrolled well and is serving our tribes and students. (Pictured below). We are working through new recruitment strategies, grant opportunities, and partnerships that will continue to build CWC Lander.



Career Services

CWC Career Services is partnering with the Wyoming Department of Workforce Services to host the Annual Employment Expo. The event is on Tuesday, February 25th from 9 a.m.- 3 p.m. We would appreciate your help encouraging students to attend. This is a good time for students to apply for jobs, make connections, and learn more about the careers available in the surrounding area.

In preparation for the Employment Expo, Career Services is also hosting workshops to help students prepare. As there are on-the-spot interviews and applications we are hosting two cover letter and resume workshops before the Expo along with an Interview Preparation workshop. We hope you will encourage your students to attend so we can give them the opportunity to find a career here in Wyoming.

Career Services Workshops

		
Cover Letter & Resume Workshop	Interview Preparation Workshop	After Graduation Workshop
January 30th 1:30pm-2pm MH 137 Zoom	February 13th 1:30pm-2pm MH 137 Zoom	April 17th 1:30pm-2pm MH 137 Zoom
RSVP with Angel		Angel Kerr angel@cw.edu 307-855-2247
		



2025

Fremont County Employment Expo

Calling All Job Seekers!

**Tuesday,
February 25**

9 a.m. - 3 p.m.
Central Wyoming College
(Arts Center Gallery)
Riverton, WY



For more information, contact...

Stephanie Kobbe
stephanie.kobbe@wyo.gov, 307-856-9231

Joy Lane
joy.lane1@wyo.gov, 307-856-9231

Angel Kerr
akerr@cw.edu, 307-855-2247

*This event is **FREE** to all job seekers!*

Bootstrap Collaborative

The Bootstrap held a goal-setting business workshop on January 14th at 6 p.m. at the Brunton building. The event included a review of upcoming calendar items and competitions, a training on SMART goals, and a specific focus on each business attending for a goal for their organization for 2025 including a roundtable discussion.

The next event will be an ecosystem networking event on February 13th.





**Central Wyoming
College**



BOOTSTRAP NEW YEAR BUSINESS GOALS WORKSHOP

Are you ready to take your business to the next level? Whether you're a startup founder or an established entrepreneur, setting clear, achievable goals is the key to sustained growth and success. Join us for an interactive and hands-on Business Goals Workshop where you'll learn how to set, track, and achieve your business objectives!

When: Tuesday, January 14, 6 p.m.

Where: Brunton Building, 225 Brunton Court, Riverton, WY 82501

Zoom: cwc-edu.zoom.us/j/98775188246

The
BOOTSTRAP
COLLABORATIVE

www.bootstrapcollab.com



TRIO SSS

The start of the new semester brought many students into TRIO! After weeks of abnormal quiet in our space, it was great to have students in and out of TRIO SSS. We need about 60 more students to meet our numbers for the year so if you have students that you think could benefit from our services, send them our way! Soon, we will be rolling out a digital application for TRIO SSS that will allow us to share a digital link and QR code with students so their application will go directly into our system for tracking and monitoring students for TRIO SSS and APR purposes. This will be a great option for students who aren't on the main campus, as well as eliminating a manual step in the process.

We may only be a couple of weeks into the spring semester, but we are already planning for the fall semester! Through partnerships with our Financial Aid department, we are hosting multiple FAFSA and scholarship workshops over the next month to help students get started on their financial aid requirements for next semester.

TRIO SSS will be celebrating National TRIO Day on February 26th! In 1986, Congress declared the 4th Saturday of February as National TRIO Day to commemorate and acknowledge the accomplishments of the Federal TRIO programs across the country. TRIO consists of eight different programs and CWC has three of those programs, which happen to be the original programs that the term "TRIO" refers to: Student Support Services, Talent Search, and Upward Bound. These programs, in general, create opportunities for students to successfully earn their High School Diploma, enter college and successfully earn their college degree, and move into a career that meets their goals for creating a future full of possibilities. TRIO celebrated 60 years this year of providing a hand-up to students and communities! While our grants are under political attack, nationwide, the focus remains on supporting students in obtaining their life-changing degrees to create a better future for themselves, their families, and their communities.



We have beef! Thank you to Travis Bartlett and Andrew Schrock for our first round of hamburger in our freezer that was donated by Gambles! We have 98 pounds of hamburger to give to students who need a little extra to get by. This will be a huge benefit for our students!

College and Career Readiness

In relation to our HiSET program, we have 12 students who have completed their HiSET, High School Equivalency Diplomas. Two of those students are from Lander, two are from Thermopolis, with the remaining eight from Riverton. Our ESL classes have enrolled 21 students with a significant majority continuing from Fall term. Our ESL Integrated Education Training Program with St. John's Health involves an additional 15 students currently. In the Integrated Education Training Program, students are starting to complete with several who have passed their clinical exams for their CNA licensure and are now awaiting results from their written exams.

We recently received our Transfr - VR equipment, strengthening our cooperation with DWS and DVR, to better provide meaningful career exploration and skill development to our students. Several staff members are currently training for the implementation of this program with our students this Spring.

Our program's primary funding runs on a 5-year competitive grant cycle and this is the year for that competitive application process. We are planning on applying to expand our ESL offerings to an IELCE grant that will provide for career development and training with these students. We are currently working on the development of more IET opportunities for our students, with the help of the Jackson faculty and staff.

Additionally, we were allowed by the State to use some unspent funding from FY 2023-24 and have purchased geriatric simulation equipment for the Jackson Health Sciences program.



Admissions

Currently for the Fall 2024, enrollment ended with being up 6% FTE. Our statewide enrollment dashboard got a little messed up for the Fall so we had to figure out numbers ourselves. For Spring 2025, we are also up 6% FTE which is great! Our enrollment is holding steady which is always great news.



The admissions team is currently gearing up for Discover Day 2025. We have about 100 students signed up as of now and are expecting another 50-100 to sign up. We believe we have everything ready to go and are excited to have students on campus to “discover” the CWC campus and meet with faculty and staff. They will also enjoy a free lunch, parent session, prizes, and more. Discover Day is set for Wednesday, February 19 from 8:30 AM to 2:30 PM.

Drake has been busy with campus tours and downloading applications. He and Rachel are also in the process of scheduling March and April travel to several events around the state.

Kylan has been busy with registering and contacting students for the spring semester and finally has a bit of time to breathe before Fall 2025 registration opens.

Devin has been busy downloading international applications and communicating with students on the documentation needed to attend for Fall 2025. He is working with coaches to get athletes started on the recruitment process as well as some non-athletes. Devin is doing great research on the best places to recruit internationally as well as some partnerships we can create for better outreach. He, Jason Harris, and Rachel are working to better the recruitment process every day.

CWC Jackson Campus



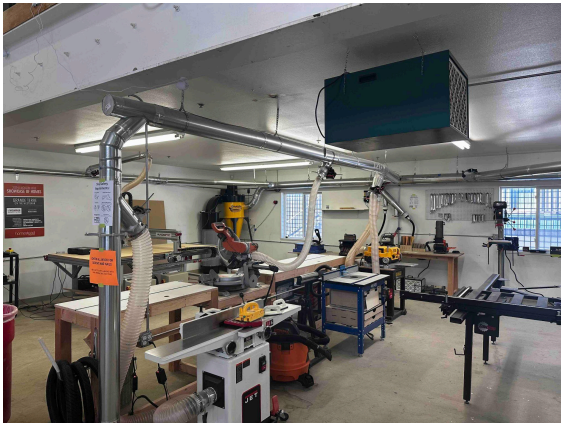
To kick off the new year, CWC Jackson attended and tabled at the inaugural Jackson Hole Travel & Tourism Bureau Expo (TTB) held on January 14, 2025, at the Teton County Recreation Center. The expo brought together elected officials, members of the community, businesses, nonprofits, and partner organizations who contribute to Teton County's \$1.6B tourism industry and support the initiatives outlined in the Sustainable Destination Management Plan (SDMP). CWC Jackson programs are a critical part of the plan's third stewardship goal: Workforce Recruitment

& Retention. The expo also included the TTB's mid-winter Hospitality Partners Update including visitation trends and forecasts. Amy Madera joined us for the evening, and Mike Walker and Kerry Keating greeted booth visitors with college info and treats.



On January 28th and 29th, Dr. Kathy Wells, Vice President of Academic Affairs, Dr. Jennifer Kellner, Dean of STEM & Health Sciences, and Brittany Yeates, Dean of Business & Industry, visited CWC Jackson for two jammed-packed days of community tours, partner discussions, and a lively academic program brainstorming session envisioning the work over the next two years as the new campus comes to life. Along with Sandy Chio, Dean of CWC Jackson, Mike Walker, Development Director, and Justin Stone, Director of Hospitality

& Culinary, the group toured the Vertical Harvest warehouse, a newly envisioned "living lab" space, and the Wonder Institute, a maker space for adults and entrepreneurial craftspeople.



The warehouse includes a high-tech membership-based woodworking space, and coworking space featuring a seamstress startup, digital media and podcast recording studio, and jewelry silversmithing studio.

The group met with the Superintendent of Grand Teton National Park and the program development team to discuss workforce training opportunities, support for the Park's daycare and preschool, and Tribal education collaborations.

The January Teton Talk event, entitled "New Year, New Gut" played off the traditional adage of healthy New Year's resolutions with a nutritional spin. The event was held on Tuesday, January 28th and brought together close to 40 attendees. The panelist included CWC faculty member, Lorrie Lee, a functional nutritionist and owner of All is Well Nutrition, Devin Delaney, owner of AthLEAT and personal trainer, and Olivia Mountcastle, clinical dietitian coordinator at St. John's Health. Moderator Justin Stone kept the audience engaged with thoughtful questions. The discussion ranged from each panelist's own practices and lessons gained working with their clients and patients on gut health, microbiome, and the importance of understanding the whole body and taking the time to chew your food.



Dubois Community Outreach

With the start of the new year, many new class series kicked off for Dubois Community Outreach that are recreational and education in nature for participants of all ages. Additionally, the new semester marked the start of the dual credit offering of Intro to Culinary Nutrition. Thirteen students are enrolled in the class. While the class is a lecture class credit-wise, Ryanne is creating an innovative plan to incorporate lab work into the class to create excitement for the culinary program and to give the students hands-on experience in a commercial kitchen. Photos of January's non-credit and credit programs are included below.

January 2025: 9 Total Programs: 64 Youth, 89 Adults = 153 Participants Total

- ***January Youth Programs***

- Blue Victory Taekwondo (Series)- *Started January 23 (22 participants)*
- Speedy Rams Running Club (Series)- *Started January 22 (21 participants)*
- Toddler Gym: Winter Morning Session (Series) - *Started January 22 (4 participants)*
- Youth Cooking Workshop: Pancakes & Pasta - *January 15 & 22 (7 participants)*
- Nordic Skiing for Kids (Series) - *Started January 11 (10 participants)*

- ***January Adult Programs***

- SHiNE Dance Fitness (Series) - *Started January 20 (2 + drop ins)*
- Wild West Pickleball - Yee-haw session (Series) - *Started January 5 (17 participants)*
- Sunday Indoor Tennis (Series) - *Started January 5 (11 participants)*
- Coed Competitive Volleyball (Series) - *Started January 6 (59 participants)*



**DUBOIS
COMMUNITY
OUTREACH**
JANUARY 2025







February 2025 Classified Staff Association Report to the Board of Trustees

FASFA & Scholarship Workshop

In preparation for the March 1st scholarship application deadline, **Kathryn DeWitt (Rustler Central Specialist)** will be hosting a Scholarship Workshop every week leading up to March. Each workshop will be held in the TRIO tutoring lab. The focus is to help ensure students have access to all potential financial aid opportunities for the upcoming academic year.



Scholarship Workshops

Apply before March 1, 2025

Tuesday, February 4, 2:30-4:30 p.m.
Monday, February 10, 9:30-11:30 a.m.
Thursday, February 20, 9:30-11:30 a.m.
Friday, February 28, 1:00-4:00 p.m.

All workshops will be held in the TRIO/Student Support Services tutoring lab MH 121

Scholarship Benefits:

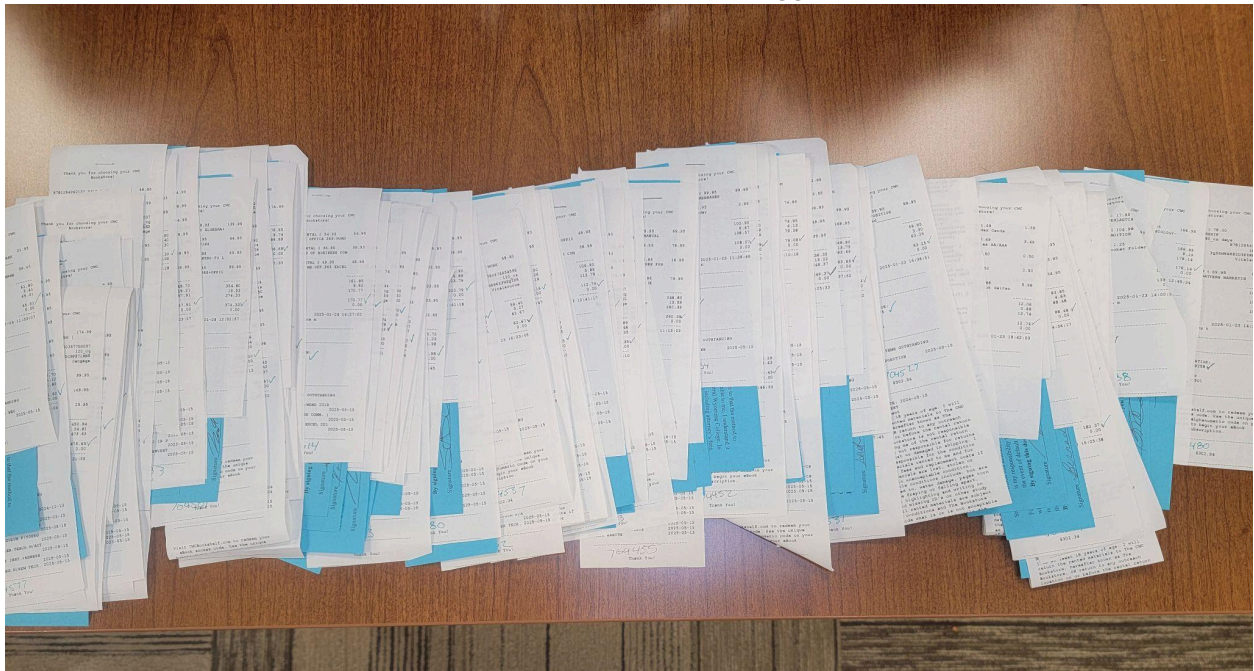
- ✓ minimize student debt
- ✓ help students focus on learning
- ✓ open to ALL CWC students

Contact: Kathryn DeWitt, (307)-855-2321, kdewitt@cw.edu, www.cw.edu

Testing Center

January and February bring TEAS testing. Hopeful students who are testing to qualify to be in CWC's nursing program start to test seriously in January with the last day of February being the very last day of testing to qualify for the 2026 fiscal year. ALEKS continues to be one of the most prevalent tests for the test center. The new semester brings testing for other Wyoming colleges and at least one out-of-state university.

Bookstore Technical Difficulties



Some of our students were met with some difficulty the first week of classes as the ability for our system to charge books and course material to Financial Aid was temporarily unavailable. As a temporary solution, DeeAnna Archuleta (Director of Financial Aid) and ***Kathy Oerter (Accounting Technician III - Accounts Receivable)***, dedicated their efforts to assisting the CWC Bookstore with processing all of these orders manually. Between delayed web orders and in-person purchases, the team was able to service over 100 students over the course of two days which totaled over \$20,000 in sales.

Classified Staff Representatives: FY25

President: Kathy Oerter

President Elect: Krissy Wallage

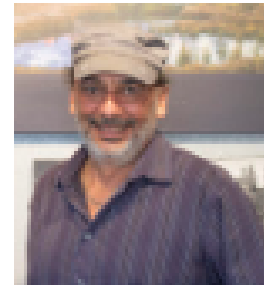
Secretary: Kelly Dempster

Treasurer: Debbie Graham

Respectfully Submitted: *Kathy Oerter*, Classified Staff President

CWC Faculty Association Board of Trustees Report February, 2025

Lonnie Slack, Professor of Photography, was elected Director of the Board of Paws for Life Animal League on January 14th, 2025.



Nita Kehoe, Professor of Art, was appointed to the Board of Paws for Life Animal League on December 17th, 2024.

Nita Kehoe, Professor of Art, will be presenting the student artwork of the Art and Photography Department at the Kiwanis meeting on February 20th.

January 20th-February 13th, Robert A Peck Gallery is featuring "Retro Tomorrow," A steampunk-themed exhibition juried and curated by local ceramicist Joy Jones and Gallery Director Nita Kehoe. The reception and awards ceremony took place on February 1st from 6:00-7:30 pm. Hors d'oeuvres by

Kai Espresso and cash bar by the Livestock.

Nita Kehoe, Professor of Art, hosted the Dubois High School ceramic students for a fun day of raku firing on December 4th.

Professor of Art Nita Kehoe hosted a Paws for Life Animal League fundraiser on Feb. 8th, Community members gave her names of their animals that have passed on or their current animals and she, Joy Jones, and art majors stamped those names in clay hearts. Those community members then came onto campus and glazed the hearts of their animals. Community members donated money to Paws for glazing their hearts.



Dr. Bill Finney and Dr. Kate Patterson received continuation funding for participating in the Nationwide Eclipse Ballooning Project through the spring of 2025. With this funding, they and their students will be looking to gather information about changes in radiation patterns in the upper atmosphere during coronal mass ejections (CMEs) that are anticipated to be more frequent during the current solar maximum.

In December, the CWC Music Department presented its annual Festival of Carols performance featuring brass, handbells, choir, and audience sing-alongs. Thanks to the generous donations of our 200-strong audience, we were able to donate approximately \$1000 to the Riverton Help Center and the Lander Care and Share Food Pantry.



Lander: We are in the midst of running a condensed format GIS course (GIST 2000 - Professional GIS) that teaches the professional skills required to work in the field of archeological data collection, analysis, and report making. The students in the course include 6 students from the Northern Arapaho Tribal Historic Preservation Officer (THPO) office.

During the month of March, ASI and Lander Students will have academic research posters hanging in the Lander Bake Shop. Please swing by if you're in Lander and check them out!



Rustler Ag and Equine Complex

It's been a busy week at the Rustler Ag and Equine Complex. Thursday we hosted the UW extension team and guest speaker, James P. Owen. Friday we hosted a horse judging clinic where students from around Wyoming and Idaho came to learn about horse evaluation, Western and English disciplines, and how to give reasons for the justification of their placement in a class.

Saturday we then hosted a contest where students were able to compete to see who could place the classes correctly and then score the best in their sets of reasons. We had a great turnout of student contestants and a wonderful group of community volunteers who helped us put some amazing classes together.

The top individual was awarded a CWC horse judging banner, a custom-made leather judging notebook, and a \$500 scholarship to the CWC Equine Program.



PBS

CENTRAL WYOMING COLLEGE REPORT

*Respectfully submitted by Joanna Kail,
Chief Executive Officer of Wyoming PBS*

February 2025

Imagery of Joanna at the Wyoming PBS
Legislative Reception in Cheyenne

ADMINISTRATIVE

PAGE 2

PRODUCTION

PAGE 3-4

STREAM
ANYTIME, ANYWHERE

GET THE FREE PBS APP



**SOCIAL MEDIA
METRICS**

PAGE 4

**MARKETING,
EDUCATION &
OUTREACH**

PAGE 5

**WYOMING PBS
FOUNDATION**

PAGE 6



**Capitol
Outlook**



**EDUCATION
COLLECTION**

ADMINISTRATIVE

INCREASING LEGISLATOR
AWARENESS

With the legislative session of 2025, Joanna has focused on educating our legislators about the vital role Wyoming PBS plays across the state. Joanna has worked to meet personally with legislators and has engaged in an email campaign to point out important details about Wyoming PBS, such as:

- Wyoming PBS is not affiliated with NPR or Wyoming Public Media.
- Almost every citizen in Wyoming can watch Wyoming PBS through our app, cable, satellite, or over the air.
- Wyoming PBS is the hub for critical emergency alerts to our state citizens, and we are researching ways to expand our emergency alert system.
- Wyomingites pay a little less than \$3.00 per year for Wyoming PBS, and these funds help support over 40 years of documentaries, hundreds of educational modules, a statewide Emergency Alert System, livestreaming of statewide legislative committee meetings, and more.
- Wyoming PBS has one of the most active digital footprints of any public television station in the country.
- Wyoming PBS also has a strong viewership on our television broadcast across the state.
- Wyoming PBS is utilizing a strategic plan to directly impact our viewership both digitally and on the Wyoming PBS broadcast. To view a complete breakdown of these concepts, visit: [Top Priorities for Awareness for Legislators](#)



Top photo : Joanna Kail introducing producers and guests - Mat Hames, Lee Alley, John Nguyen, BJ Klophaus, Carrie McCarthy, and Mark Pedri. Left: Governor Mark Gordon and Representative Ivan Posey in discussion. Bottom Left: Dan Starks, Joanna Kail, and WY PBS Foundation board member Jordan Dresser. Bottom Right: mixed crowd in discussion at the screening event.



WYOMING PBS RECEPTION

We had over 70 attendees, including over 15 legislators, at our legislative reception on January 29th, at the Little America Hotel in Cheyenne. During this event, we showcased previews of our upcoming productions: *Home From the Vietnam War*, *Afar and Below: The Story of the Wyoming Trona Miners*, *Mountain Roots*, and *Headwinds: Bikepacking the Red Desert*. The event was a testament to Wyoming PBS's commitment to enriching lives through storytelling and served as a reminder of the importance of continued support from our community and legislators.

PRODUCTION

CAPITOL OUTLOOK

Capitol Outlook is a weekly show with Wyoming lawmakers and key public officials. The segments are produced while the Legislature is in session from Cheyenne.

**ONE-ON-ONE WITH GOVERNOR GORDON**

Capitol Outlook host Steve Peck's exclusive one-on-one interview with Gov. Gordon, recorded at the Historic Governors' Mansion in Cheyenne. With the Wyoming legislative session approaching, they discuss Wyoming's pressing issues, including wildfire funding, the state's economic outlook, and key budget priorities for 2025.

<https://youtu.be/Rp9QYNeDgm0?feature=shared>

**2025 GENERAL SESSION WEEK 1**

The 68th Wyoming Legislature was gavelled into session this week, with new leadership at the helm of both houses. Meet the new Speaker of the House, Rep. Chip Neiman, R-Hulett, in this week's Capitol Outlook. Neiman has served House District 1 in Crook and Weston counties since 2021.

<https://youtu.be/EAM2S1K5lwc?feature=shared>

**2025 GENERAL SESSION WEEK 2**

This week's Capitol Outlook features Wyoming Senate leaders: President Bo Biteman (R-Ranchester) and Majority Floor Leader Tara Nethercott (R-Cheyenne). Biteman, elected to Senate District 21 in 2019, previously served in the Wyoming House from 2017-18. Nethercott has represented Senate District 4 since 2017.

<https://youtu.be/11nZMm9IDg8?feature=shared>

**2025 GENERAL SESSION WEEK 3**

A bill dealing with the certification of public school teachers in the state is one of the most talked about pieces of legislation in this year's 68th Wyoming Legislature. Host Steve Peck speaks to the sponsor of that bill, Rep. Ocean Andrew, R-Laramie, this week on Capitol Outlook. Also featured is Rep. Tomi Strock, R-Douglas.

<https://youtu.be/hEl6lQ9MQ9c?feature=shared>

PRODUCTION

OUR WYOMING



LEADING THE PACK

After a second-place finish in the Pedigree Stage Stop Race, Wyoming dog musher Alix Crittenden sets her sights on winning the event for the first time in her career. Follow Alix and her team through a year of training to win the race, and learn about the passion and hard work needed to emerge victorious.
<https://youtu.be/wULRIULCI14?feature=shared>

CASPER INTERNATIONAL FILM FESTIVAL

Wyoming PBS was one of several organizations that partnered with the 2nd annual Casper International Film Festival during the first weekend of February. *Headwinds: Bikepacking the Red Desert* made its debut alongside an old favorite, *100 Years on the Lincoln Highway*, and six episodes from the WY PBS digital-first series *Our Wyoming*, including the latest installment, *Leading the Pack*. Headwinds producer BJ Klophaus gave some insights into the production process with a Q&A from WY PBS partner producer Anthony Stengel. BJ, along with Our Wyoming producer Steven McKnight, mingled with other film producers, directors, and enthusiasts. Wyoming PBS plans to attend other film festivals around Wyoming and the region over the coming months.



Stephen McKnight



BJ Klophaus

SOCIAL MEDIA METRICS

In January, [YouTube](#) received 205.3 thousand views, totaling over 54 thousand watch hours (equivalent to over 6 calendar years' worth of time).



In January, WY PBS [Facebook](#) Achieved 170.8 thousand views, reaching 106.8 thousand unique individuals. Link clicks more than quadrupled compared to the previous month.



In January, Streaming Platforms (including Mobile App, Browser, and others): Saw 36.2 thousand streaming events, representing a 40% month-over-month increase.



In January, [PBS Kids](#) content generated 353.2 thousand streams on digital platforms, reflecting a 7% month-over-month improvement.



In January, [PBS LearningMedia](#) local educational content received 5 thousand page views, marking a 50% increase from the previous month.



MARKETING, EDUCATION & OUTREACH

MARKETING AND OUTREACH

On Jan. 29, WY PBS hosted a reception in Cheyenne for legislators, state leaders, partners, and supporters. During the event, we provided a special sneak peek of four upcoming productions slated for release later this year. Filmmakers for all four productions were in attendance.

Other recent department highlights include:

- Preparing for the broadcast premiere of *Headwinds: Bikepacking the Red Desert* on March 5. We are in the early planning stages of community screening events related to the film.
- Applying for a WETA grant to support community screening events centered around a national caregiving program.
- Assisting with marketing efforts for the upcoming spring pledge drive.



Swag setup at WY PBS
Legislative Reception



EDUCATION

Conferences, Trainings, and Tours:

- February 19-20 - Wyoming School Counselors Conference, Casper. WY PBS will be sharing materials written for the locally produced mental health series, *A State of Mind*.
- March 17 - 21 - Wyoming PBS Early Childhood Education Tour. WY PBS will be taking "The Cat in the Hat" to several locations to promote early childhood education, the PBS Kids 24/7 channel, and educational resources provided by WY PBS on [Wyoming PBS LearningMedia](http://WyomingPBSLearningMedia.org), pbskids.org, and pbskids.org/parents. Current locations include: Riverton, Cheyenne, Torrington, with a fourth location in the works.
- May 16-17 - Wyoming Outdoor Weekend, Lander. WY PBS and partner Science Kids will be attending the annual WOW event providing rotating sessions using content from the locally produced education series *Nature WY* during the Friday School Day, and sharing content and resources with the general public on Saturday.
- August 4-5 - TeacherCon 2025, Laramie. The Wyoming Department of Education will be hosting a (first in a long time) statewide education conference this summer. Michelle Hoffman, Wyoming PBS's Native American Education Coordinator, and several of the Native American educators who have written lessons for the Native American Education collection will be presenting several sessions at this conference.



WYOMING PBS FOUNDATION

NEW PRODUCTION GRANTS AND FUNDING

Headwinds: Bikepacking the Red Desert - \$5,000 Grant from Sweetwater County Travel and Tourism.



ALLISON



VAL



MIKE



BEKKA

WYOMING NONPROFIT NETWORK LEGISLATIVE BREAKFAST & WYOFUNDERS RECEPTION



Judd traveled to Cheyenne in January to represent Wyoming PBS and the WY PBS Foundation at these events. The WNN is a key partner in our annual WyoGives day, and we partner with and receive support from several of the WyoFunders. Their collaboration has been instrumental in bolstering our community outreach efforts and enhancing the impact of our programming across Wyoming.

CAR DONATIONS

Vehicle donations hit budget target of \$5,000 for FY25 with 6 months remaining.



Check
Engine
Solved!

Save time and money
on fixing your used car.

Donate your vehicle

UPCOMING EVENTS

- **February 11th** Wine Tasting with Rick Steves (Online Even) 26 Total participants enrolled
- **February 24-28th** Judd, Joanna and Diana Enzi (Wyoming PBS Foundation Board Member) will be attending the American Public Television Stations Public Media Summit in Washington DC. Joanna is working to schedule face to face meetings with our members of Congress while we are in the capital.
- **February 23rd- March 16th** Spring On-Air Pledge Drive
- **March 11th** Next WY PBS Foundation Board Meeting

PLANNED GIVING

- Giving Docs – Our free tool for creating estate plans.
- 41 account activations since launch last August.
- 69% designated WY PBS as their charity.
- 3 completed gifts – est. value \$144,000.
- 33% of gifts disclosed.
- Pending gift from Ellen Green and John Green Revocable Trust – 5% of estate - \$30-40K anticipated in FY 2025.





THANK YOU

Please contact us with any
questions.

2660 PECK AVE
RIVERTON, WY 82501



35

1-877-263-0702

wyomingpbs.org



**Central Wyoming
College - Foundation**



*Together We Make Our Way Campaign Dashboard
(July 1, 2018 – January 31, 2025 unless otherwise noted)*



ALUMNI SPOTLIGHT

Ana Bernardo

While pursuing her bachelor's degree in Business, Ana found herself thriving both on and off the field. Her professors took the time to ensure she understood the material, and her coaches provided encouragement, even when she faced another injury. This time, unlike before, Ana wasn't alone. The CWC staff rallied around her, helping her recover and return to the sport she loved.

Ana Bernardo's journey to Central Wyoming College is nothing short of inspiring. Growing up, soccer was more than just a sport for Ana—it was her passion, her dream, and her ticket to a brighter future. When she received a scholarship to play soccer at a college in Alabama, it seemed as though her dreams were coming true. But life had other plans.

Shortly after starting her first season in Alabama, Ana tore her ACL—a devastating injury for any athlete. The physical pain was immense, but the emotional toll was even heavier. To her dismay, the support she expected from her coaches and college was lacking. Struggling to recover on her own, Ana realized she needed to make a change. Determined not to let her dreams end with an injury, she began searching for a new opportunity. That's when she discovered Central Wyoming College and the coaches. With compassion and understanding, The coaching staff offered her not only a scholarship but a chance to rekindle her love for soccer in an environment that genuinely cared about her well-being.

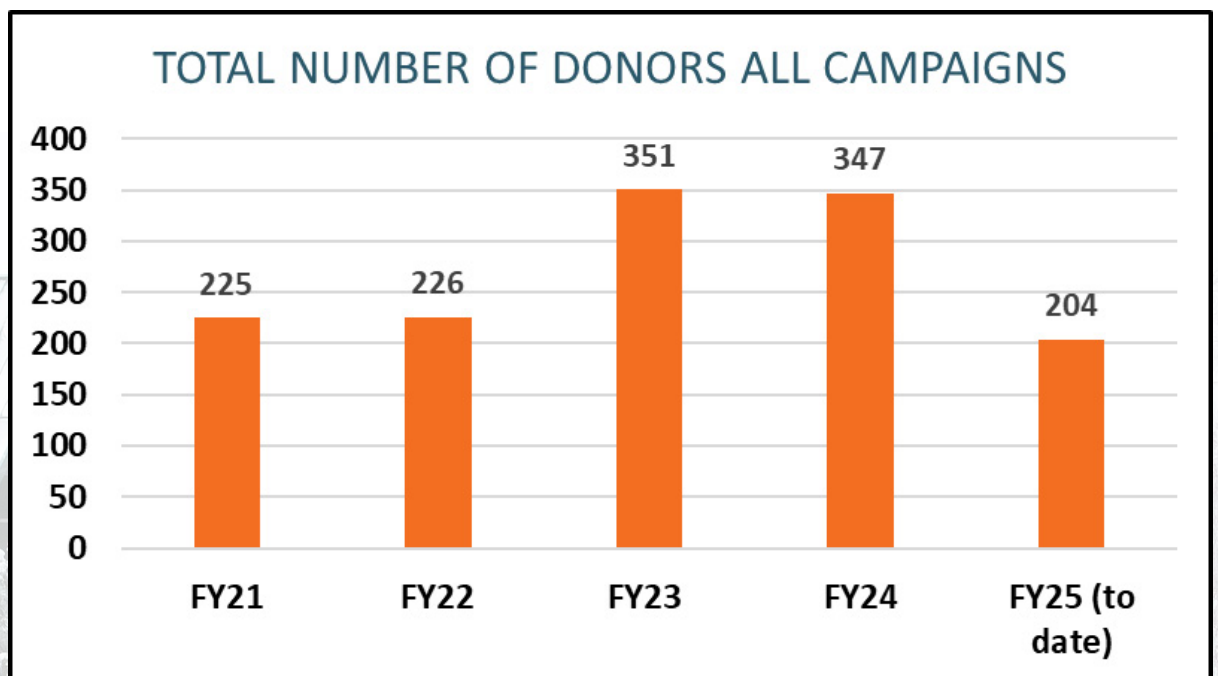
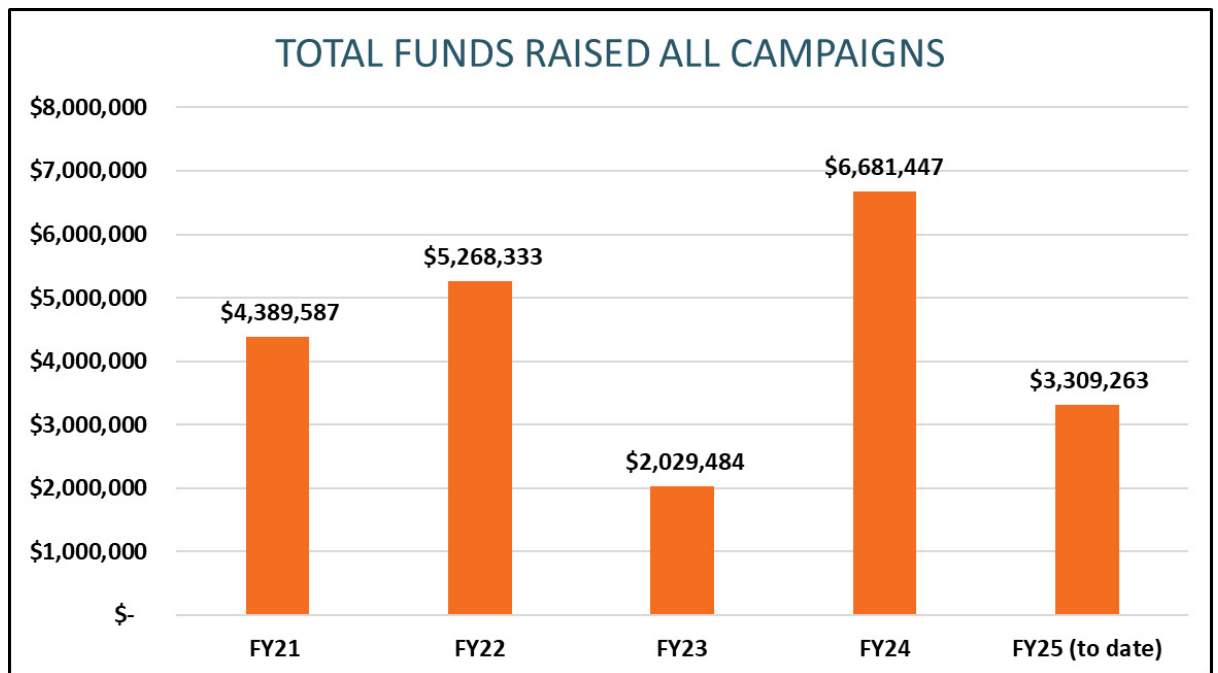
From the moment she arrived at CWC, Ana felt the difference. The campus was welcoming, and the community embraced her as one of their own. The coaches, teammates, and professors supported her not just as an athlete but as a person. "The people here genuinely care about your success," Ana shared. "It's not just about soccer or academics—they want to see you thrive in every aspect of your life."

Ana's experiences have shaped her vision for the future. She dreams of using her marketing degree to help other students discover opportunities to attend college. Through social media and storytelling, Ana hopes to raise awareness about the importance of scholarships and the doors they can open. "If it weren't for my scholarships, I wouldn't have been able to attend college," Ana explained. "They're so important for students who can't afford it." Ana also has a deep desire to give back to the sport that has given her so much. She hopes to become a coach one day, helping young athletes achieve their dreams just as she has.

As Ana prepares for her final year at Central Wyoming College, she's working closely with her coaches to secure a transfer to a four-year university where she can continue her education and play soccer. She feels immense gratitude toward her family, who supported her goal of attending college, and to God, whom she credits for giving her strength through the challenges she faced. "None of this would have been possible without the support of my family and the scholarships I received," Ana said.

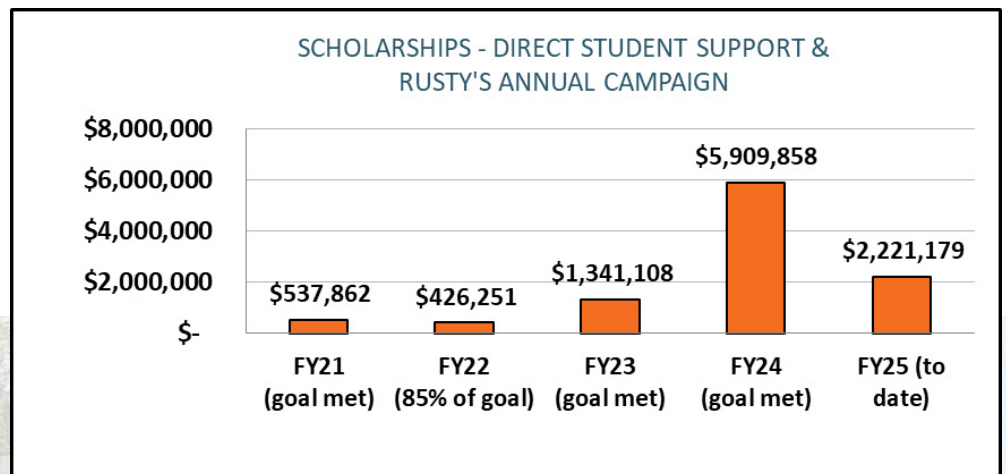
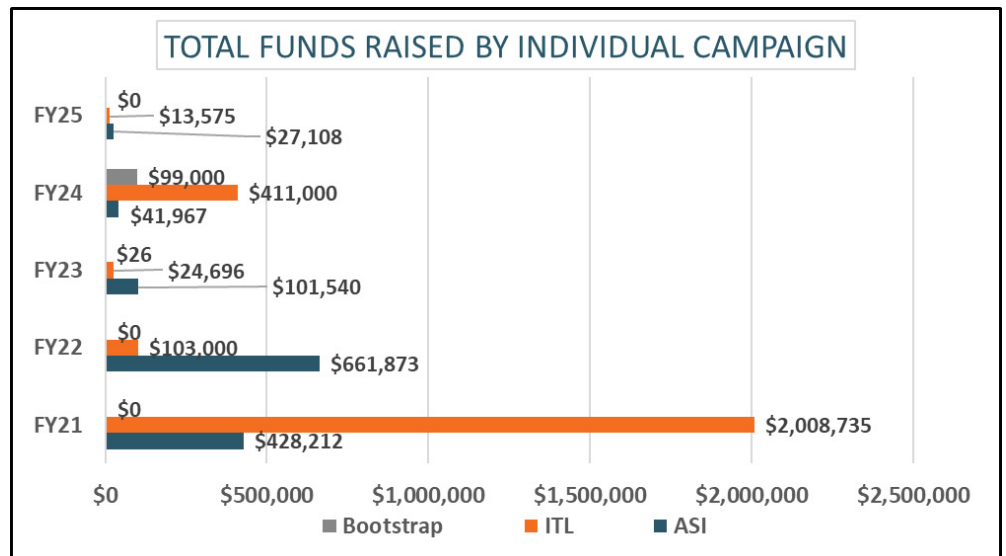
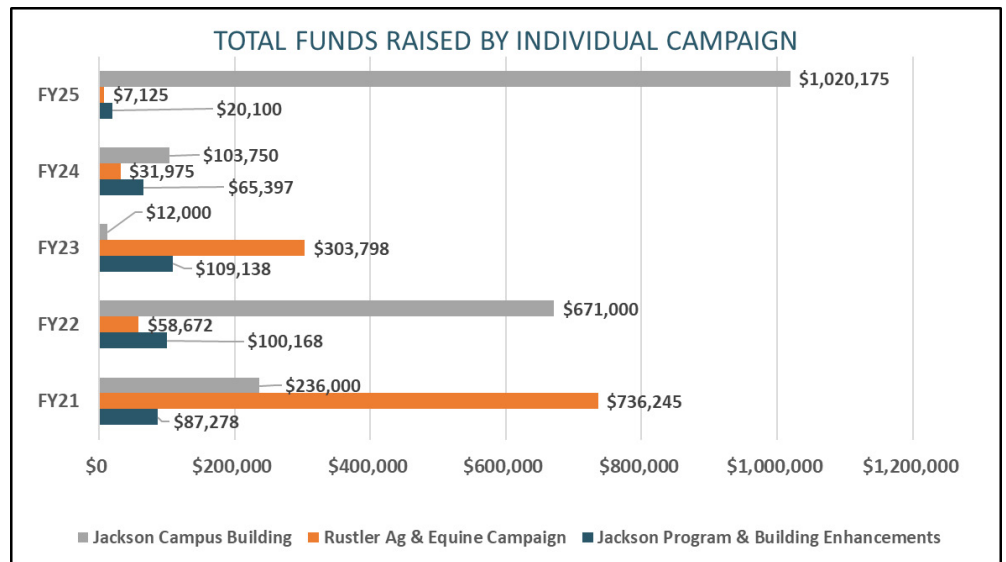
Ana Bernardo's story is one of resilience, gratitude, and hope. From overcoming injuries to navigating life in Wyoming, Ana has shown what it means to rise above challenges. Her journey is a testament to the power of community, determination, and the belief that no dream is too big to achieve. As she moves forward, Ana is determined to inspire others—proving that with support and perseverance, the possibilities are endless.

FINANCIALS



Totals Don't Include Government Grants

FINANCIALS



Totals Don't Include Government Grants

Grant proposals vs awards:

FY 2024:

Awarded: 5
Pending: 0
Denied: 7

FY 2025:

Awarded: 2
Pending: 7
Denied: 5

Grant proposal indirect costs over other costs (proposed and awarded):

FY 2024:

Proposed: \$3.9 mil total proposed / \$225k total proposed in indirects

Awarded: \$226k total awarded so far / \$9.8k total awarded in indirects

FY 2025:

Proposed: \$1.7k total proposed / \$35k total proposed in indirects

Awarded: \$10k total awarded so far / \$0 total awarded in indirects (5 awards still pending)

Proposal amounts by campaign (proposed and awarded):

FY 2024:

RUSTLR: \$1mil proposed / \$13k awarded

Jackson: \$899k proposed / \$0k awarded

ASI: \$1.2 proposed / \$200k awarded

ITL: \$1.1mil proposed / \$5k awarded

Bootstrap: \$0 proposed / \$0 awarded

Scholarships: \$0 proposed / \$0 awarded

Other: \$1.1mil proposed / \$12.8k awarded

FY 2025 (7 proposals still pending):

RUSTLR: \$310k proposed / \$10k awarded

Jackson: \$30k proposed / \$0 awarded

ASI: \$1mil proposed / \$0 awarded

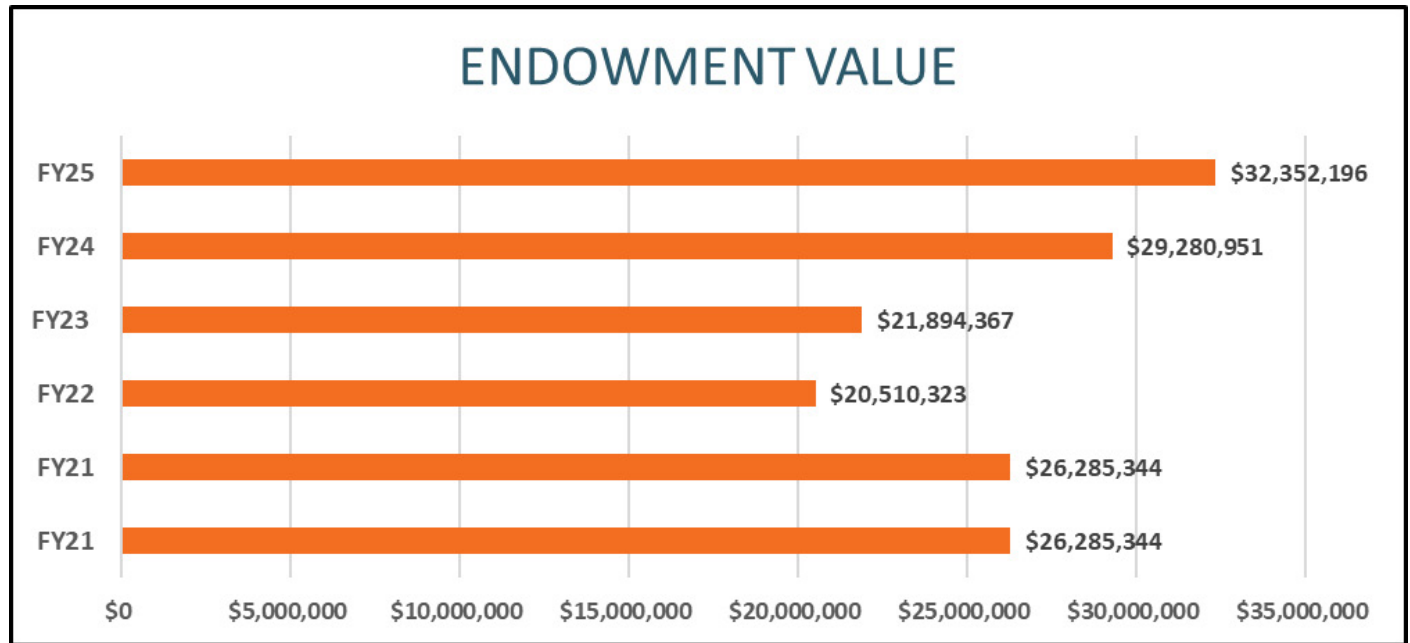
ITL: \$0 proposed / \$0 awarded

Bootstrap: \$400k proposed / \$0 awarded

Scholarships: \$0 proposed / \$0 awarded

Other: \$10k proposed / \$0 awarded

CWC FOUNDATION ENDOWMENT



The CWC Foundation endowment is invested in a "Growth/Income" allocation. Approximately 57% in stocks and 43% in bonds and cash. These stock and bond allocations are broadly diversified across different asset classes and managers. TIAA Kaspick serves as the investment manager for the endowment. The following compares their performance to our identified benchmarks as of January 31, 2025.

	CWCF Endowment	Multi-Asset Benchmark	Traditional Benchmark
Month to Date (1/31/2025)	2.2%	1.9%	1.5%
One Year	10.5%	10.3%	12.5%
Three Year	2.3%	3.5%	5.5%
Five Year	4.7%	5.3%	7.2%
Ten Year	5.3%	5.7%	7.1%

Heather Lynn Paul Scholarship

This fund is established in memory of Heather Lynn Paul by Audrey Fox Bonnett and Kelly Paul Stucker (Founders), Heather's mother and sister. This endowment is being established to honor the life and spirit of Heather Paul, a 2004 graduate of CWC Registered Nursing Program, Jackson Campus. After graduating from Arizona State University in 1992, Heather declared Jackson as her home.

Her love of the outdoors and her desire to serve others lead her to pursue a career in a location that would allow her to do both. In 2002 she entered the CWC Nursing Program while

working full time. In 2004, she began to work as a Registered Nurse at the Living Center of St. John's Hospital Jackson. On July, 1, 2005, died in a climbing accident while descending Cloudveil Dome. She was a well-known Jackson athlete in climbing, skiing, running, and biking. In 2003 Heather was the North American RandolInnee Woman's champion in backcountry skiing.

Through this scholarship, we wish to inspire others to follow her example.: strive to achieve and exceed their goals, be compassionate to others , and leave a legacy of friendship and caring for others to pass along. Heather Lynn Paul, Mountain Angel.

"My passion for the medical field is finally about to come true"
anonymous student



VI. CONSENT AGENDA

- A. Approval of Minutes – January 15, 2025, Regular Meeting
- B. Acceptance of Bills – January, 2025
- C. Board Travel Budget

BACKGROUND: As usual, if there are no objections or substantive changes and no Board member requests that an item or items be taken off the consent agenda for discussion or clarification, the Board chair may call for a motion to approve the consent agenda.

The regular meeting of the Central Wyoming College Board of Trustees was held on Wednesday, January 15, 2025, in Room ITECC 116 of the Intertribal Education and Community Center on the Central Wyoming College campus and via Zoom video conferencing.

ATTENDANCE: Present: Gay Hughes Shana Tarter
 Paula Hunker Craig Tolman
 Dr. Carlton Underwood Alma Law

Absent: Ernie Over

Administration: Dr. Brad Tyndall Willie Noseep
 Dr. Kathy Wells Dr. Cory Daly

Attorney: Adam Phillips

Board Clerk/Recorder: Paula Hartbank

Guests: Beth Monteiro Joanna Kail
 Kathy Oerter Jason DeMayo
 Catherine Trouth John Wood
 Dr. Jennifer Kellner Dr. Mark Nordeen
 Brittany Yeates Rebecca Chavez
 Sandy Chio
 Jennifer Marshall Weydeveld

CALL TO ORDER: Board Vice Chair Paula Hunker called the meeting to order at 7:30 p.m. A roll call was conducted by the board clerk. Mr. Ernie Over was absent but had told Dr. Tyndall he would not be able to attend. A quorum of the board was declared present to conduct business.

EXECUTIVE It was determined that there was no need for an executive session.
SESSION:

WELCOME AND Ms. Hunker welcomed the guests present and indicated that blue
INTRODUCTION Community Input Forms were available at the door for any visitors to
OF GUESTS: use if they wish to speak to an agenda item. An online form was also
 available for visitors on Zoom to use if needed.

APPROVAL OF
AGENDA:

Two minor adjustments were made to the agenda. The addition of agenda item of Section IV. A. Administration of the Oath of Office was added and the addition of Discussion and Possible Vote of Covenants to the Business Park was added to New Business, VIII. B.

ACTION:

Mr. Craig Tolman moved to amend the agenda to include Section IV. A. Administration of Oath of Office and Section VIII. B., Discussion and Possible Vote of Covenants to the Business Park. Ms. Hughes seconded the motion. The motion carried.

Mr. Craig Tolman moved to approve the agenda as amended. Ms. Hughes seconded the motion. The motion carried.

Oath of Office

Mr. Adam Phillips administered the Oath of Office to Ms. Shana Tarter who was re-elected for the 2024-28 term. Ms. Tarter had been out of the country when the other board members were sworn in last month.

STUDENT,
EMPLOYEE
ASSOCIATION,
WYOMING PBS
AND CWC
FOUNDATION
REPORTS:

Written reports from student and employee associations, Wyoming PBS, and the CWC Foundation were included in the board packet.

Student Senate

Spring classes are not in session yet so there was no Student Senate report.

Professional
Personnel
Association

Ms. Rebecca Chavez, Vice President of the Professional Personnel Association, indicated that she had nothing to add to the written report, which contained information about the library's statistics on daily engagement and material checkouts along with their "Toast to Mondays" program and a "Five Weeks of Gratitude" event for staff and students; the success story of Ms. Mabette Washington, a CWC student who was placed in an internship with White Buffalo Recovery that turned into a full-time job; the CWC Giving Tree coordinated by Ms. Lisa Appelhans and the National Society of Leadership and Success (NSLS) to help 45 students who are parents to have Christmas gifts for their children; CWC Upward Bound received perfect scores on our Annual Performance Report; Ms. Kerry Keating, CWC Jackson Education Coordinator created a "Naughty & Nice" themed Finals Feed table for students; Mr. Justin Stone and Ms. Keating participated in the 8th annual Jackson Hole Chamber "Welcome JH Night" designed to bring together new employees of businesses around

and introduce them to available opportunities, amenities, and resources in Jackson; CWC Jackson hosted with Teton County School District #1, First in Family, Teton Literacy Center, Coombs Outdoors and Voices JH, CWC hosted a hands-on FAFSA Help Night on December 11th to support high school seniors and their families with the FAFSA application process; CWC Jackson worked in collaboration with Ms. Christy Pyles, Career & College Readiness, and the CWC Marketing Team, to get awareness out for the ESL Spring Semester; Dubois Outreach rang out 2024 with the conclusion of multiple class series with 66 tickets sold for a net sales of \$2,433.44; TRIO put together boxes of food with a mix of fresh fruit, bread, and other non-perishable items to help students staying in the dorms over the holiday; and, the Bootstrap Collaborative partnered with Summit West for a small business tax strategy event at the Lander CWC location.

Mr. Tolman asked if there was a resurgence in the Library or do we have the coolest gal in the Library with all the activities happening in the library. Ms. Tarter asked Ms. Chavez what she perceived as the library's role in AI. Ms. Chavez indicated conversation is happening with the Library and faculty. Ms. Chavez is researching what the other libraries are doing. She thinks it's important that they come up with some training. Some faculty are interested in learning and some use AI; some don't. Trustee Hughes asked about the money saved and how she calculated the amount. Ms. Chavez indicated that every book has costs. They are putting in the total cost of the item being checked out. Mr. Tolman asked if there was a policy with AI, which Ms. Chavez stated we are still in the formative stages. Mr. John Wood stated that VP Wells has encouraged an AI statement in the course syllabus of each class. Mr. Wood indicated that on the administrative side and operations, we chose to access Google Gemini. There are some efficiencies in using AI. We are an academic institution. Our website does not use AI, but our BOT does.

Classified Staff
Association

Ms. Kathy Oerter, President of the Classified Staff Association, indicated that she had nothing to add to her written report, which contained details about staff members participating in the 2024 fall semester Finals Feed; Rustler Central hosting its yearly ornament exchange; and, the Testing Center continues to see an uptick in the Wyoming ICC certifications. Journeyman electricians, as well as Low-Voltage testers. Ms. Oerter disclosed that she did use AI in the last three reports.

The Faculty

Spring classes are not in session yet so there was no faculty report.

Wyoming PBS

Ms. Joanna Kail, Chief Executive Officer of Wyoming PBS, submitted a written report reflecting that the Wyoming PBS signal is now available on DISH Network in Albany, Campbell, Carbon, Johnson, Niobrara, and Platte counties in Wyoming, as well as areas in and around Denver, Colorado; Wyoming PBS plays a crucial role in protecting communities by ensuring uninterrupted distribution of Wireless Emergency Alerts (WEA) to citizens of Wyoming, including severe weather warnings, evacuations, local emergencies, and Amber Alerts; Wyoming PBS will be hosting a legislative reception on January 29th in Cheyenne; the schedule of the upcoming productions of the Wyoming Chronicle and Our Wyoming; the social media metrics including YouTube and Facebook; the exclusive preview screening of Leonardo da Vinci on November 13 in Sheridan, attracting an impressive crowd of over 150 attendees; the showcasing of Miner's Light at Gillette College, an episode from our mental health docuseries A State of Mind; and the updating of Wyoming's PBS LearningMedia education collection by Ms. Elise Brimhall who is contracted to review and edit content in the Native American Education Collection to meet PBS LearningMedia's best practice standards.

Ms. Kail indicated she had one quick update, and stated WPBS did a wonderful broadcast at the State of the State where her staff used a direct fiber line tapped into the Capitol. It was flawless, and the audio was great. Joanna is very proud of her staff. Ms. Hunker said congratulations on that. Mr. Law said a former coworker emailed him and said she saw a Wyoming PBS special with him in it. Ms. Hunker said that the reports were incredible, and she thanked all for that.

CWC Foundation

Ms. Beth Monteiro, Executive Director of the Foundation, submitted a written report, highlighting the Foundation's Campaign Dashboard through January 2025 and featuring a parent spotlight on Deborah Clemens whose son attends CWC. The story is from a parent's perspective which Ms. Monteiro felt was important. Ms. Monteiro indicated each college got a million-dollar match, and all Wyoming colleges should hit their match. Ms. Hunker said she hopes it goes back to the legislature so they know the effects of this.

CONSENT
AGENDA:

Vice Chair Hunker asked if there were any objections to the consent agenda which included the approval of the minutes from the December 11, 2024, regular meeting; the acceptance of bills from December 2024; the board travel budget; and the 2025-26 Academic and Non-Academic Fees.

ACTION:

Mr. Tolman moved to approve the consent agenda items, including the approval of the minutes from the December 11, 2024, regular meeting; the acceptance of bills from December 2024; the board travel budget; and, the 2025-26 Academic and Non-Academic Fees. Mr. Law seconded the motion. The motion carried.

Acceptance of Bills The acceptance of bills includes payment of the following bills which include salaries and benefits in the amount of \$2,065,157.32 for the month of December 2024: Operations in the amount of \$43,615.27; Student Grants and Loans in the amount of \$55,558.15; and Bank Transfers in the amount of \$1,075,388.84h for a grand total of all payments in the amount of \$3,152,489.04.

UNFINISHED
BUSINESS:

CWC Jackson Building Project: Mr. Willie Noseep, Vice President for Administrative Services, provided an update on the CWC Jackson Center building project. The contract will be set at \$22,924,139, subject to adjustments in accordance with the agreement. The initial bid was \$23,540,132. Mr. Noseep explained that some items were value-engineered to qualify for state funds, and the state is in the process of finalizing that amount. The final contract figure reflects a reduction of \$615,993 from the original bid. Mr. Noseep emphasized that this update was for informational purposes only, and no action is required.

Ms. Tarter inquired about the possibility of change orders. Mr. Noseep expressed confidence that the project would not exceed the original bid amount of \$23,540,132. While CWC retains the ability to negotiate, he noted that no significant changes are anticipated.

Mr. Tolman asked about the status of the ditch and if it had been covered yet. Mr. Noseep responded, "Not yet, but it will be."

NEW
BUSINESS:

2025-26 Board Calendar President Tyndall presented the 2025-26 Board Calendar and recommended that the board approve the 2025-26 Board Calendar as presented in the packet with a date change in July 2026.

ACTION:

Ms. Tarter moved that the board approve the 2025-26 Board Calendar with a date revision. Mr. Tolman seconded the motion. The motion carried.

Discussion and
Possible Vote of
Covenants to the
Business Park

President Tyndall provided an update on the Covenants and potential sale of land parcels in the CWC Business Park, clarifying that not all parcels will be available for sale. He noted that he, Ms. Monteiro, and board members have been collaborating with the board attorney, Mr. Adam Phillips, to finalize the covenants. Once signed, the covenants will be officially recorded and will apply to all parcels in the Business Park, requiring compliance from all landowners, including businesses operating in CWC-owned buildings. President Tyndall emphasized that this does not mean all properties are for sale, as the land remains under the ownership of the CWC Foundation.

Ms. Monteiro will assemble a group to oversee operations within the CWC Business Park to ensure adherence to the covenants. This oversight group will be presented to board members for consideration, and they will have the opportunity to join if interested.

ACTION:

On President Tyndall's recommendation, Mr. Tolman moved that the board approve the Covenants of the CWC Business Park, and President Tyndall has the authorization to sign the Covenants. Dr. Underwood seconded the motion. During the discussion, Mr. Tolman inquired about potential property sales. President Tyndall clarified that sales would be evaluated on a case-by-case basis and emphasized that the existence of the covenants do not obligate the board to sell any land. He added that if a sale request arises, it would be discussed in an executive session. President Tyndall also noted that the Covenants are designed to protect the land indefinitely, even if no parcels are ever sold. Ms. Monteiro and Ms. Marshall-Weydeveld will prepare an announcement regarding the covenants. The motion passed.

Mr. Tolman thanked Mr. Adam Phillips for his hard work on all the drafts and revisions that he made and admitted sometimes he read the changes, and sometimes he didn't.

Personnel
Human Resources
Board Report

Mr. Jason DeMayo submitted his written report, and there were no changes to the report. The Human Resources Board Report for January included the following information:

The Rustler Salute Nominations for December include Kerry Keating and Shawn Ennis. The Rustler Spirit Award recipients for December include Food Court staff of Amy Wehr, Matt Bush, Elise Pagnoni, Lexi Flood, Kenny Olson, Herb Peden, Jill Schwartz, and Nate O'Neill.

Benefited searches pending included Event Planning Instructor (New, Grant- Funded Position); Hospitality/Tourism Management Position (New, Grant-Funded Position); ABE/HiSET Instructor, three-quarter time-Lander (Replacement Position); Bridge Coordinator-Jackson (Replacement Position); Campus Security Officer (Replacement Position); Counselor/Disabilities Coordinator (Replacement Position); Facilities Attendant (Replacement Position); and WY PBS Network Operations Engineer (New Position). Part-time, non-benefited searches pending included Adjunct Faculty (ongoing); Assistant Men's Basketball Coach (Replacement Position); Assistant Women's Basketball Coach (Replacement Position); GEAR UP WY Academic Coach (Replacement Position); and Rustler Operations Technician. Student employment is ongoing throughout the academic year.

Benefited searches completed include Head Coach-Men's Soccer (New Position); Head Coach-Women's Soccer (New Position); and Tribal Education Assistant (New Position).

Separations this month include James Carey, Campus Security Officer, with his last day being on February 3, 2025.

Mr. DeMay invited any members of the board to join CWC on the first scheduled ski day this weekend. He indicated that CWC is the only school that has not received a price increase.

Mr. Tolman asked if we could train a hospitality person, and Mr. DeMayo indicated that the hiring and selection of the candidate go through Dr. Wells, who referred the question to Ms. Yeates. Ms. Yeates responded that it is a grant-funded position, and she is currently looking at modifying the grant and may be reallocating those funds where needed.

REPORTS:

President's Report

President Tyndall's written report contained information on his activities for the month of January. He indicated there has been lots of work on

partnerships. Dean Jenny Kellner and faculty members are currently working with NOLS on a gap year which would include the NOLS courses. Students can get credit for some of CWC's coursework and end up with a Certificate or Associate of Applied Science degree. The group will meet again with Mr. Majarus of NOLS in the next week. The plan is to get students started in the spring or the following summer.

Dr. Wells said her group had an excellent meeting with the President of Catholic College and others. They discussed a global MOU that says if a student graduates with a degree from the Wyoming Catholic College, they would meet gen eds at CWC. CWC staff will be working in small groups for specific program articulation and will work on pathways from their curriculum to specific programs their students are working on. Their students don't take classes in the summer. CWC is looking at creative ways of offering classes. Faculty from the Wyoming Catholic College are also interested in becoming adjunct faculty for CWC.

President Tyndall indicated that the Legislature started today with significant changes already. Ms. Erin Taylor does a legislative summary every Friday at 10 a.m. and all are welcome to attend online. Mr. Law will be attending WACCT with Mr. Tolman. It is very important for trustees to know what the issues are. Mr. Law asked about the list of committees, and Mr. Wood will get those to him.

Trustee Tarter asked about the Job Corps meetings. CWC has been working with the interim director, but state statute says only certain ages of students can be served. He indicated that third-year students of Job Corps might possibly be able to do an additional year at CWC but continue to live at Job Corps. President Tyndall is optimistic about the partnership.

Ms. Hunker said thank you to Marketing and indicated the reports are amazing.

NEXT REGULAR
MEETING/
SUGGESTED
AGENDA ITEMS/
ADDITIONAL
TRUSTEE

The next regular meeting will be held on Wednesday, February 19, 2025, at 6:30 p.m. in Room 116 of the Intertribal Center and via Zoom.

Agenda items for the next regular meeting include:

1. Community Impact Monitoring Report
2. 2025-26 Sabbatical Requests

3. Personnel
 - a. Other Personnel Actions (as needed)
 - b. Human Resources Report

COMMENTS AND/
OR REPORTS ON
ADVANCEMENT
IN THE
COMMUNITY:

It was determined that an Executive Session is needed for the next board meeting.

ACTION:

Ms. Hughes moved that the board hold an Executive Session on Wednesday, February 19 at 5:30 p.m. to discuss sabbatical requests. Mr. Tolman seconded the motion. The motion carried.

CWC Foundation

The CWC Foundation met on Thursday, November 7, 2024. The next meeting will be on Thursday, March 6, 2025.

Association of
Community
College Trustees

The National Legislative Summit will be held in Washington, D.C. on Feb. 9-12, 2025. Dr. Carlton Underwood will be attending the Summit. Paula is in the works of scheduling the summer board retreat which will address strategic planning for board. Ms. Tarter asked about the engagement in the role of a trustee vs your personal views as well as how to be an effective advocate. Some of those topics will be discussed at the board retreat.

Wyoming
Association of
Community
College Trustees

WACCT met on Wednesday, October 2 at Western Wyoming Community College in Rock Springs. The next meeting will be on February 6-7, 2025, in Cheyenne.

Wyoming
Community
College
Commission

The WCCC met on Oct. 2-3 at Western Wyoming Community College in Rock Springs. The next WCCC meeting will be on Friday, February 7, 2025, in Cheyenne.

CWC BOCHES

The CWC BOCHES met on Wednesday, November 6, 2024. Ms. Hughes said the next meeting has not been scheduled yet.

Teton County

The Teton County BOCES met on Thursday, October 24 on campus.

BOCES

Mr. Tolman indicated that the current chair is stepping down and asked if Ms. Hunker or Mr. Tolman could be the chair. Ms. Hunker said the format on WebX is hard. President Tyndall asked Ms. Hartbank and Ms. Wells to look for any governance documents of that committee.

Attendance
At College
Events

President Tyndall noted that all the college events are on the CWC website. He will send out an email to board members with the different events.

ADJOURNMENT -
BOARD
EVALUATION
OF MEETING:

Ms. Hunker adjourned the meeting at 8:41 p.m.

Secretary

APPROVAL:

Chair



Central Wyoming College - Business Office

2660 Peck Avenue Riverton, Wyoming 82501 307.855.2262 www.cwc.edu

BUSINESS OFFICE MONTHLY REPORT January 2025

Payments –

Operating Checks –

Operations	\$ 1,618,585.59
Student Grants & Loans	\$ 17,167.86

Electronic Payments –

Operations/Purchase Cards	\$ 88,079.42
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Total Operations Payments -	\$ 1,723,832.87
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Payroll:

Checks	\$ 34,026.95
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Electronic Payments	\$ 948,210.24
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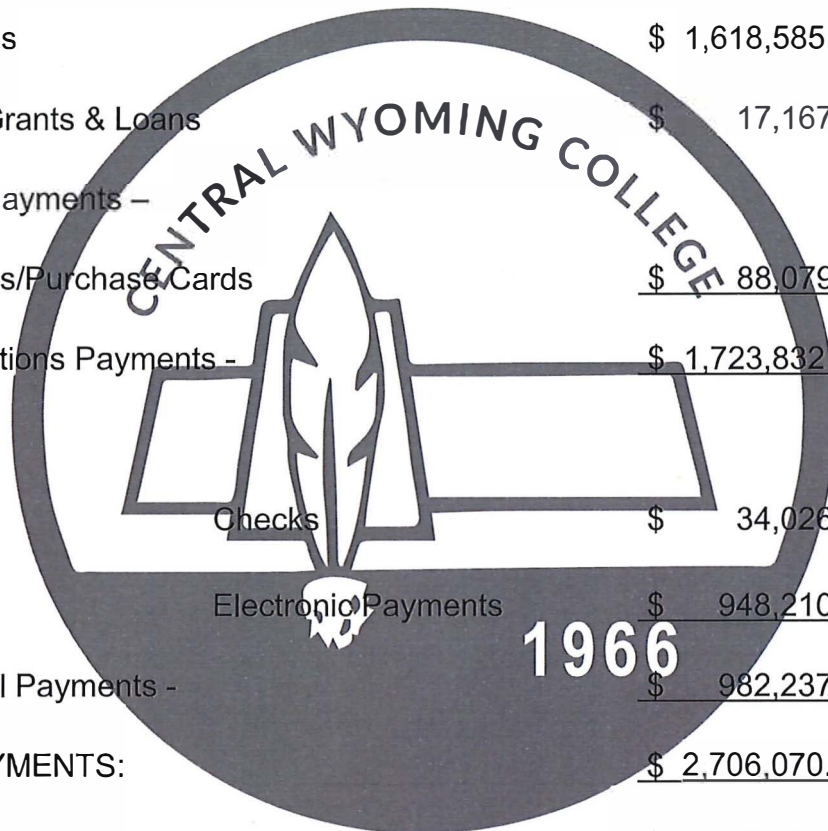
Total Payroll Payments -	\$ 982,237.19
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TOTAL PAYMENTS:	\$ 2,706,070.06
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Salaries	\$ 1,312,698.44
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Taxes & Benefits	\$ 631,468.48
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TOTAL SALARIES & BENEFITS	\$ 1,944,166.92
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OPERATION										SALARY & BENEFITS				
month/year	total \$ operating & student checks	electronic payments - Wells Fargo charges	# TRANSACTIONS****	total operating payments		total payroll payments		total monthly payments	year-to-date payments		salaries	# of employee s paid	taxes & benefits paid	total salaries & benefits
****NOTE: Beginning July 1, 2013 the transactions total is comprised of the total # of AP vouchers, AR vouchers and Credit Card transactions****														
May-24	1,841,686.86	201,805.96	1405	2,043,492.82		1,160,700.53		3,204,193.35	38,067,983.06		1,542,718.04	426	726,092.93	2,268,810.97
Jun-24	2,508,047.93	169,755.06	1397	2,677,802.99		1,097,499.29		3,775,302.28	41,843,285.34		1,466,296.68	359	631,997.23	2,098,293.91
Jul-24	2,438,670.52	224,242.19	816	2,662,912.71		1,064,664.84		3,727,577.55	3,727,577.55		1,419,931.62	205	722,401.10	2,142,332.72
Aug-24	2,616,420.62	235,500.83	1063	2,851,921.45		1,066,892.47		3,918,813.92	7,646,391.47		1,426,934.66	333	642,629.02	2,069,563.68
Sep-24	3,304,961.94	278,494.53	1792	3,583,456.47		1,057,314.90		4,640,771.37	12,287,162.84		1,405,918.12	398	727,150.37	2,133,068.49
Oct-24	2,406,979.23	259,995.11	1732	2,666,974.34		1,095,750.38		3,762,724.72	16,049,887.56		1,447,005.25	429	639,437.39	2,086,442.64
Nov-24	2,614,462.99	284,732.24	1385	2,899,195.23		1,058,059.48		3,957,254.71	20,007,142.27		1,398,121.55	427	635,257.43	2,033,378.98
Dec-24	1,883,226.95	193,873.25	1211	2,077,100.20		1,075,388.84		3,152,489.04	23,159,631.31		1,425,636.82	429	639,520.50	2,065,157.32
Jan-25	1,635,753.45	88,079.42	807	1,723,832.87		982,237.19		2,706,070.06	25,865,701.37		1,312,698.44	336	631,468.48	1,944,166.92
Feb-25				0.00				0.00	25,865,701.37					0.00
Mar-25				0.00				0.00	25,865,701.37					0.00
Apr-25				0.00				0.00	25,865,701.37					0.00
May-25				0.00				0.00	25,865,701.37					0.00
Jun-25				0.00				0.00	25,865,701.37					0.00

CWC Board of Trustees Travel Budget
As of February 7, 2025

Registrations

10-210-610101-9311

Date	Explanation	Debit	Credit	Balance
7/1/2024	Beginning Balance			5,000.00
12/16/2024	Stetson's Law Conference for A. Phillips	1,299.00		3,701.00
12/16/2024	ACCT Conference for C. Underwood	800.00		2,901.00

Employee In-State Meals/Lodging/Transportation

10-210-610101-9321

Date	Explanation	Debit	Credit	Balance
7/1/2024	Beginning Balance			5,000.00
10/2/2024	WCCC Travel to Rock Springs	685.54		4,314.46
10/2/2024	Quarterly Mileage Reimbursement thru Sept. 30	483.10		3,831.36
10/15/2024	Tribal Vision Meeting - Laramie	465.70		3,365.66
11/6/2024	Mileage reimbursement for travel	46.90		3,318.76
11/15/2024	Hotel expenses for WCCC	220.00		3,098.76
12/18/2024	Mileage reimbursement through Dec. 31	298.82		2,799.94

Employee Out-State Meals/Lodging/Transportation

10-210-610101-9331

Date	Explanation	Debit	Credit	Balance
7/1/2024	Beginning Balance			13,000.00
8/15/2024	Plane tickets - Underwood, Hunker, and Over to Seattle	1,800.16		11,199.84
10/22/2024	Reimburse United travel credit	(244.58)		11,444.42
11/15/2024	ACCT Conference Expenses	6,391.86		5,052.56
12/17/2024	Travel Expenses for A. Phillips - Law Conference	2,491.46		2,561.10

Balance in Board Travel Fund

\$ 8,262.04

VII. UNFINISHED BUSINESS

There is no unfinished business.

VIII. NEW BUSINESS


A. Approval of Bid Award for CWC Jackson Center Owner's Rep

BACKGROUND: Please refer to the memo from Mr. Willie Noseep, Vice President of Administrative Services.

PRESIDENT'S RECOMMENDATION: I recommend the board award the CWC Jackson Center's Owner's Rep bid to Wember, Inc. in the amount of \$203,436.

Board Report
February 7, 2025

To: Dr. Brad Tyndall, President

From: Willie Noseep, Vice President for Administrative Services 

Re: Approval of Bid Award for CWC Jackson Center Owner's Rep

CWC publicly advertised the bid for an Owner's Rep for the CWC Jackson Center project in November, 2024. Bids for the project were due on December 2, 2024. We received one bid in the amount of \$203,436 from Wember, Inc. who has an office location in Jackson.

Wember, Inc. has extensive Owner's Rep experience in Colorado and Wyoming, including Jackson. After performing due diligence and reference checks, it is recommended that CWC move forward with the bid award to Wember, Inc.

Recommendation: I recommend the CWC Board of Trustees award the Owner's Rep bid to Wember, Inc. in the amount of \$203,436.

VIII. NEW BUSINESS

- B. Approval of Bid Award for Pro Tech Welding Shop Exhaust Arms and New Ventilation Project

BACKGROUND: Please refer to the memo from Mr. Willie Noseep, Vice President of Administrative Services.

PRESIDENT'S RECOMMENDATION: I recommend the board award the the base bid for the ProTech Welding Shop Exhaust and New Ventilation Project to Sweetwater Aire of Lander, Wyoming in the amount of \$341,118.00.

Board Report
February 10, 2025

To: Dr. Brad Tyndall, President

From: Willie Noseep, Vice President for Administrative Services



Re: Approval of Bid Award for ProTech Welding Shop Exhaust Arms & New Ventilation Project

The request for bids for the ProTech Welding Shop Exhaust Arms & New Ventilation Project was publicly advertised on January 15, 2025. Bids were due on Thursday, February 6, 2025. A mandatory pre-bid conference was held on January 27, 2026. Three prime bidders attended the pre-bid conference, and one bid was received.

The lowest responsible bid received was from Sweetwater Aire of Lander, Wyoming with a base bid in the amount of \$341,118.00 and a bid alternate in the amount of \$254,427.00. Sweetwater Aire is a trusted contractor that has worked with CWC on many projects over the years as both a prime contractor and a subcontractor. The funding source for the base bid is State of Wyoming Major Maintenance funds. Funding is not currently available for us to fund the bid alternate.

Colleen Nelson of Nelson Architects, LLC is the design professional for this project. She worked with Engineering Design Associates as well as CWC staff members Wayne Robinson, Adam Hinkle, Darryl Steeds, and Matt Dripps to ensure the project will work best for the college and our students' academic needs.

Recommendation: I recommend the CWC Board of Trustees approve awarding the base bid for the ProTech Welding Shop Exhaust Arms & New Ventilation Project to Sweetwater Aire of Lander, Wyoming in the amount of \$341,118.00.



February 6, 2025

Central Wyoming College
Wayne Robinson, Director of Physical Plant
2660 Peck Avenue
Riverton, WY 82501

RE: CWC ProTech Welding Shop Exhaust Arms & New Ventilation

Dear Wayne:

After reviewing the bids from the bid opening on the ProTech Welding Shop Exhaust Arms & New Ventilation, Sweetwater Aire is the bidder that meets the project manual requirements. Nelson Architects recommends accepting the base bid of \$341,118.00 and Alternate #1 (four new welding booths with welding arms and an exhaust fan) bid of \$254,427.00 for a TOTAL bid of \$595,545.00 and the award be made to Sweetwater Aire of Lander, WY.

If you have any questions, please call our office.

Thank you,

Colleen J. Nelson, AIA,

LEED-AP

Colleen J. Nelson, AIA, NCARB, LEED-AP

Digitally signed by Colleen J. Nelson, AIA, LEED-AP
DN: cn=Colleen J. Nelson, AIA, LEED-AP, o=Nelson
Architects, LLC, ou,
email=nelsonarchitects@wyoming.com, c=US
Date: 2025.02.06 21:47:02 -07'00'

VIII. NEW BUSINESS

C. Personnel

1. 2025-26 Sabbatical Request
2. Other Personnel Actions (as needed)
3. Human Resources Report

BACKGROUND: The monthly HR report will be entered into the meeting minutes, and personnel recommendations requiring board action will be provided at the meeting. A motion will be needed for the sabbatical request.

IX. ACCEPTANCE OF MONITORING REPORTS

Community Impact Monitoring Report – Dr. Kathy Wells, Vice President for Academic Affairs

BACKGROUND: Monitoring reports, required by board policy, continue according to the *24-25 Calendar of CWC Board Meetings, Community Dialogues, and Work Sessions*. The Community Impact Monitoring Report is included as a separate file.

PRESIDENT’S RECOMMENDATION:

1. I recommend that the board accept the Community Impact Monitoring Report as presented by Dr. Wells.
2. The board is reminded to complete the monitoring report evaluation form which was included in the board’s folders.



Community Impact Monitoring Report: 2023 - 2024

Presented to the CWC Board of Trustees

February 2025

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Transforming Lives and Strengthening Communities with HEQ & ESL

Transforming Lives and Strengthening the Riverton Community

Transforming Lives and Strengthening the Reservation Community

Transforming Lives and Strengthening the Lander Community

Transforming Lives and Strengthening the Dubois Community

Transforming Lives and Strengthening the Jackson Community

Conclusion

Overview of Strategic Plan Key Results and Board End Statements

Key Result and Definition	Board End Statement
Student Learning and Success: <i>Successful Central Wyoming College students discover their academic potential, achieve their goals, and build their future while respecting human dignity in the service of diverse communities</i>	<ol style="list-style-type: none"> 1. Because of CWC, students will achieve their goals, including earning college credits in high school, transferring to 4-year schools, earning a degree or certificate, job placement, or enrichment and career advancement. 2. Because of CWC, students will meet rigorous learning standards and will be well-prepared for their futures through academic accomplishments and personal growth. 3. Because of CWC, students will acquire the knowledge and skills needed to succeed in and contribute to a diverse and global community and to exercise their rights and responsibilities as citizens.
Educational Partnerships and Collaborations: <i>CWC engages in mutually beneficial educational and organizational partnerships for the purpose of enhancing lives.</i>	<ol style="list-style-type: none"> 4. Because of CWC's mutually beneficial educational partnerships, CWC students will have expanded access to opportunities, and their educational experiences will be aligned from K-12 through CWC, transfer, internships, and job training.
Sustainability: <i>Central Wyoming College is sustainable when it is fiscally responsible, has growing enrollment/retention, has a strong and supportive Foundation, relies on funding from a mix of sources (appropriations, grants, fundraising, tuition, reserves) and uses resources efficiently.</i>	<ol style="list-style-type: none"> 5. Because of CWC's sound management of finances, enrollment, and environmental resources, and with the support of the CWC foundation, the institution will be sustainable for the foreseeable future.
Positive Employee Engagement: <i>CWC employees value and feel valued by the organization, uplift those around them, and embrace their role in the success of CWC.</i>	<ol style="list-style-type: none"> 6. Because of CWC's excellence as a workplace, employees will feel valued by the organization, uplift those around them, and embrace their role in the success of CWC.
Community Resource and Workforce Development: <i>CWC enhances the economic/business climate in our service area. CWC provides the community access to opportunities for workforce development, cultural enrichment, wellness, and lifelong learning.</i>	<ol style="list-style-type: none"> 7. Because of CWC, the economic/business climate in our service area will be significantly enhanced through credit and non-credit workforce development. 8. Because of CWC's cultural, wellness, and lifelong learning offerings, the lives of the citizens of our service area will be significantly enhanced.

Board Ends Statements addressed in this monitoring report are in Rustler Orange.

Introduction

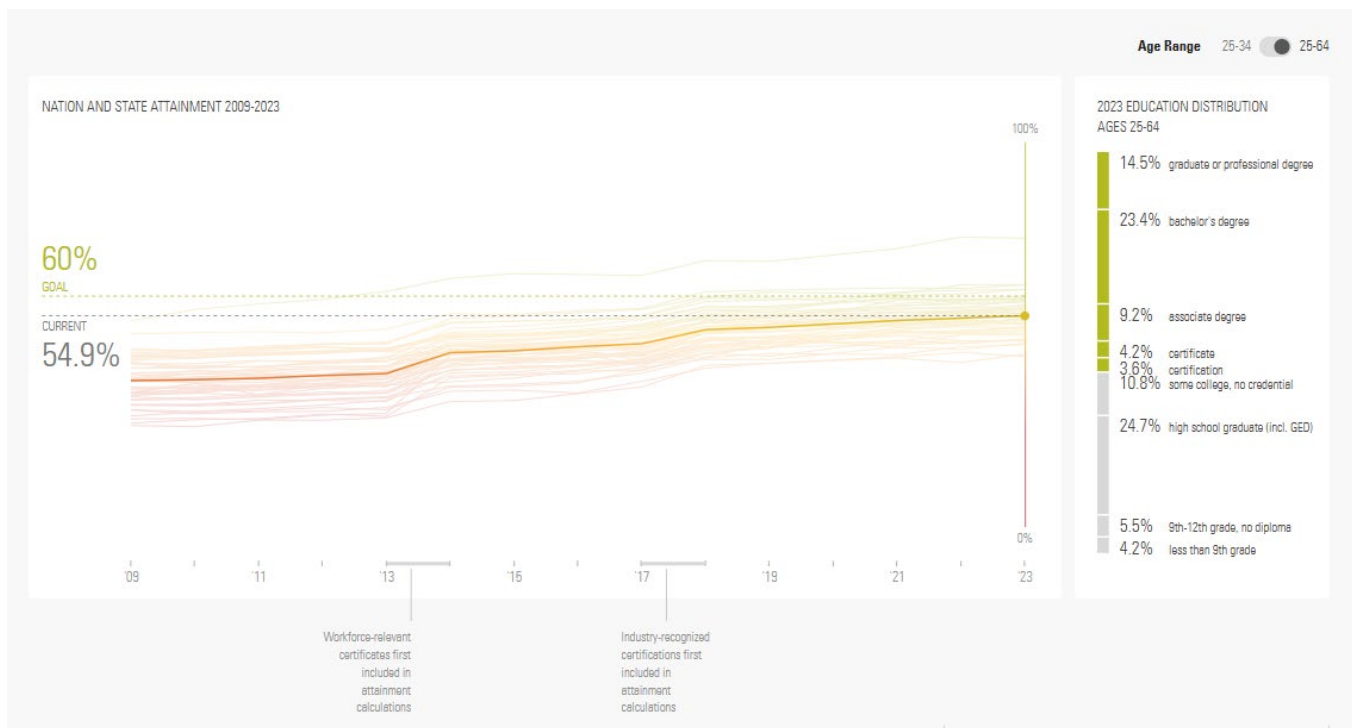
The Central Wyoming College (CWC) mission, vision, and values are threaded through all aspects of the college, but are particularly evident in how the college positively impacts the communities we serve. CWC transforms lives and strengthens communities through our leadership in advancing educational attainment in workforce development and academic programming, and builds connections with our communities through recreational programming and cultural enrichment events. This monitoring report serves to demonstrate the progress the college has made in regard to the goals prescribed in the board ends for the 2023-2024 academic year.

Strengthening the Economic Climate through an Educated Citizenry

Through multiple avenues, CWC directly influences the key result of *Community Resource and Workforce Development* by providing access to opportunities for economic and workforce development, cultural enrichment, wellness, and lifelong learning, as identified in the college's Strategic Plan. This key result is linked to two board ends statements, which will be addressed separately. The first board end states:

“Because of CWC, the economic/business climate in our service area will be significantly enhanced through credit and non-credit workforce development.”

As noted in this board end statement, the college is a key resource for economic development and the support of a qualified, skilled workforce through credit and non-credit education. Increasing the rate of certificate and degree attainment of Wyomingites is currently one of the main areas of focus for higher education at the individual state level as well as nationally. According to the most recent data reported by the Lumina Foundation, the national average of those between the ages of 25-64 who have completed workforce-relevant and post-secondary degrees is 54.3%, an increase from 53.7% when compared to last year. The national attainment was 38.1% in 2009, the year the attainment data was first collected. The national goal is identified as 60% by 2025.



Source: Lumina Foundation (2025). *A Stronger Nation: Learning beyond high school builds American talent*. Retrieved from: <https://www.luminafoundation.org/stronger-nation/report2025/#/progress>

The diagram of the state-by-state comparison, noted below, sorted from lowest attainment rates to highest, places Wyoming's average rate of degree attainment thirty-third out of fifty-two states and territories (data includes the District of Columbia and Puerto Rico), which is down from twenty-eighth the year prior. Twenty-eight states demonstrate attainment rates higher than the national average. For additional details, trends, and data on specific states, please click [HERE](#) to view the Lumina Foundation's 2024 National Report.

WV 44.3%	NV 45.0%	AL 47.4%	AR 47.8%	LA 48.5%	AK 48.5%	MS 48.7%	TN 48.8%	SC 49.8%	OK 50.2%	KY 50.2%	DE 50.9%	TX 51.1%	NM 51.7%	MI 51.8%	ID 51.8%
MO 52.2%	OH 52.8%	WY 52.9%	GA 53.1%	MT 53.2%	PA 53.7%	IN 53.8%	HI 54.4%	OR 54.4%	IA 54.5%	FL 55.1%	RI 55.2%	NC 55.4%	SD 55.5%	AZ 55.6%	CA 56.1%
ME 56.6%	NY 56.8%	WI 56.8%	NE 56.8%	KS 57.0%	IL 57.3%	PR 57.8%	NH 58.5%	MD 58.5%	VT 58.9%	ND 59.0%	NJ 59.3%	VA 59.4%	WA 59.5%	CT 60.2%	MN 61.7%
UT 61.8%	MA 63.0%	CO 63.0%	DC 75.1%												

Source: Lumina Foundation (2025). *A Stronger Nation: Learning beyond high school builds American talent*. Retrieved from: <https://www.luminafoundation.org/stronger-nation/report2025/#/progress&nation-sort=attainment>

While Wyoming's annual percentage decreased this reporting period, overall the state is making progress in increasing the educational attainment for its residents. With the inclusion of workforce certificates (beginning in 2014) and post-secondary certifications (in 2018), Wyoming's overall rate of educational attainment has increased by 18.1% since 2009. The current percentage of 52.9% (down from 54%) is comparable to the national average of 54.9%. With the national goal of 60% and Wyoming's goal identified as 67%, there is still considerable work ahead.

Position Ranking	County	% degree attainment in 2022*	% degree attainment in 2023*	% degree attainment in 2024*	National Average of degree attainment (54.9%)
1	Albany	64.7%	65.4%	64.8%	
2	Teton (was 2nd)	60.7%	61.9%	63.6%	
3	Park	50.6%	51.6%	53.9%	
4	Laramie	45.5%	46.4%	48.1%	
5	Sublette	38.1%	40.7%	46.0%	
6	Hot Springs (was 4th)	42.6%	47.4%	45.2%	
7	Sheridan	41.1%	42.7%	44.8%	
8	Johnson	46.2%	44.0%	43.6%	
9	Crook	42.5%	41.4%	41.3%	
10	Natrona	37.4%	39.5%	39.9%	
11	Lincoln	35.4%	36.3%	37.2%	
12	Goshen	37.2%	38.4%	36.7%	
13	Sweetwater	35.1%	36.6%	36.7%	
14	Fremont (was 15th)	35.9%	35.9%	36.4%	
15	Campbell	32.4%	35.0%	36.0%	
16	Converse	36.7%	34.9%	36.0%	
17	Washakie	44.3%	34.2%	33.5%	
18	Uinta	29.9%	30.6%	33.3%	
19	Platte	35.5%	38.7%	33.0%	
20	Carbon	30%	29.8%	32.4%	
21	Big Horn	32.1%	32.5%	32.2%	
22	Weston	34.1%	32.9%	30.9%	
23	Niobrara	29.5%	27.6%	25.8%	

*Attainment is reports here as the percentage of people 25-64 with at least an associate degree

Source: Lumina Foundation (2025). *A Stronger Nation: Learning beyond high school builds American talent*. Retrieved from: <https://www.luminafoundation.org/stronger-nation/report/#/progress/state/WY>

Focusing specifically on CWC's service area, the educational impact CWC has had on Fremont, Hot Springs, and Teton Counties can be evaluated, from a superficial perspective, by tracking the degree attainment rates of Wyoming's 23 counties. Two counties currently have attainment percentages above both the national average and Wyoming's average - Teton and Albany Counties. In contrast to last year's data, Teton and Fremont Counties noted an increase in the percentage of attainment while Hot Springs County dipped slightly. While one cannot assume the total percentage of degree attainment for the counties in CWC's service area is solely based on the efforts of the college, the data does contribute to an overall determination of trends in which the college may impact the overall education of the residents in the college's service area.

Workforce Development is a Key Factor in Economic Health

Workforce development is a key contributor to the college's role in successfully enhancing the economic and business climate in the college's service area. The Workforce Development/Customized Training department at CWC has facilitated training, workplace readiness, and professional development sessions, including nationally recognized training. The Workforce Coordinator has taken on a leadership role in facilitating the monthly Statewide Workforce Committee, which focuses on collaboration and information sharing. The Coordinator successfully facilitated a number of new initiatives, including a Wyoming Innovation Partnership (WIP) project in light manufacturing. For details, click [HERE](#) to review the annual report.

Transforming Lives through Cultural, Wellness, and Lifelong Learning Offerings

Just as the economic climate is strengthened through credit and non-credit workforce development, CWC enhances the lives of the members of our communities through cultural, wellness and lifelong learning offerings for a diverse audience. The second of the two board ends statements addressed in this monitoring report focuses on the role the college has served as a community leader and resource in enriching the lives of citizens in the college's service area. The board end states:

"Because of CWC's cultural, wellness, and lifelong learning offerings, the lives of the citizens of our service area will be significantly enhanced."

Engaging with community members occurs through a variety of activities and educational offerings, including auditing courses, enrolling in community enrichment activities, or attending events held on campus or in an outreach facility. As reported in the October 2024

Sustainability Monitoring Report Part I, CWC hosted a total of 3,302 non-academic events with an estimated attendance of 85,945 in all of CWC's facilities from July 1, 2023-June 30, 2024. Both the number of events, as well as the estimated attendance, increased from the year prior. The events held varied across many areas of interest, including community education, community service, wellness, safety, cultural, athletic, and professional development events, which provided diverse offerings for community members of all ages.

In addition, data on the non-credit activity at the college has been compiled in [this multi-tab spreadsheet](#) to capture non-credit enrollment, including ESL/High School Equivalency, community enrichment, and continuing education offerings by multiple departments/locations, various student orientations, and R Recreation. Events and attendance in internal training offered to CWC staff and/or students are not included in this data. Specific narrative on activities by CWC location is addressed in the following sections of this report.

Transforming Lives and Strengthening Communities with HEQ & ESL Education

Access to high school equivalency (HEQ) and English as a second language (ESL) education is a critical function of the college in enhancing the lives of those in our communities. Access to high school equivalency courses is available in Riverton, Ft. Washakie, Ethete, Lander, Jackson, and Thermopolis. While those served in these areas steadily decreased during the pandemic and post-pandemic years, students are returning to seek this education beginning with the 2023-2024 academic timeframe.

Transforming Lives and Strengthening the Riverton Community

Community events and offerings in the Riverton area link directly to the focus of the board's end statements of wellness, cultural and lifelong learning for the area's citizens. The Riverton Community Education department offered activities with a broad focus, with topics ranging from health and fitness to art and hobbies. To augment these activities, Riverton Recreation (R Rec) provides diverse opportunities for physical activities, recreation, and cultural enrichment for youth and families in the Riverton community. To view details on the data related to R Rec and Community Education offerings and numbers served, refer to the Riverton Recreation report for 2023-2024 by clicking [HERE](#).

Located in the ITECC building on the main campus, CWC's Institute of Tribal Learning (ITL) provided cultural educational opportunities and critical community support during the 2023-2024 year. As noted in [this report](#) written by Mr. Ivan Posey, the ITL facilitated ongoing and new activities and events that foster community engagement and education including hosting

community cultural events, providing cultural guidance to the Cheyenne Frontier Days Foundation on a permanent remodel of the the Indian Village, providing support and outreach to area Veterans, and fostering relationships with donors and education partners.

Transforming Lives and Strengthening the Reservation Community

CWC Wind River, which opened its doors in Ft. Washakie and Ethete in the 2020-2021 academic year, continues to expand educational services, course offerings, and student support through a physical presence on the Wind River Reservation. Notable highlights in this report include the relocation from the Ethete location to Great Plains Hall in Arapaho, an increase in the course offerings, and welcoming the first cohort of students taking Early Childhood courses via the collaborative partnership with Salish Kootenai College, CWC, and the Shoshone and Arapaho HeadStart programs. For additional details on specific activities sponsored by this initiative, please see the [CWC Wind River report](#).

Transforming Lives and Strengthening the Lander Community

The CWC Lander Center and the facilities at the Alpine Science Institute (ASI) have a long history of serving community members and various entities. From outdoor activities, expanded summer offerings for a variety of youth, to learning about local food and medicinal plants, the 2023-2024 year saw enhanced engagement with a broad cross-section of the community. For details on these activities, refer to the [CWC Lander/ASI narrative](#).

Transforming Lives and Strengthening the Dubois Community

One of the fastest-growing aspects of CWC's community engagement continues to be in the Dubois area. The monthly reports of activities and events sponsored or facilitated by the CWC outreach in Dubois highlight the fun and diverse connections being made in the community. A total of 132 activities and events were offered to the community that engaged 912 individual attendees; the total by month can be viewed [HERE](#), and the offerings by month can be viewed [HERE](#). A narrative outlining details on the exciting activities offered in the Dubois area during this reporting period can be viewed [HERE](#).

Transforming Lives and Strengthening the Jackson Community

In addition to offering credit courses for students to earn academic certificates and degrees, the staff at CWC Jackson interacts and engages with citizens in a variety of ways, including community enrichment classes and events. These events heightened the awareness

of CWC's diverse education and community enrichment activities. For details, please see the [CWC Jackson report](#).

Conclusion

Focusing on achieving the CWC mission, vision, values and the board ends is essential for the success of the institution, but more importantly, critical to the success of our students. By enhancing the economic climate and providing cultural, wellness and lifelong learning opportunities throughout the college's service area, CWC can positively improve the quality of life not only for individuals and families, but across entire communities.

X. REPORTS

President's Report

A written report from Dr. Tyndall is included in this section of the packet. Local newspaper articles about CWC are included in a separate file.

President's Updates

February 19, 2025

President's Outreach and Professional Development Activities (via Zoom and in person)

- Jan. 16 - Met with Wyoming Dept of Education Chief Policy Officer
 - Attended StartUp Wyoming Focus Group
 - Attended Women's and Men's Basketball home game
- Jan. 17 - Met with WACCT Executive Director Erin Taylor and WCCC Director Ben Moritz
 - Attended WCCC Weekly Legislative Call
 - Presented at Lander Chamber Lunch and Learn
- Jan. 20 - Weekly meeting with CWC VP's
 - Hosted lunch for Cabinet members
 - Met with Jackson President's Advisory Group chair, Philip Winder
- Jan. 21 - Hosted Rustler Roundtable for IT Staff
 - Attended AI Presentation by Ashley Dockens, Certified AI Expert at Lamar University
 - Attended Rotary - Presentation by UW on Econ Trends for Fremont County
- Jan. 22 - Met with WCCC Director, Ben Moritz
 - Attended CWC Board/Foundation Board Quarterly Work Session
- Jan. 23 - Attended ATEA Financial meeting
 - Attended CWC Jackson President's Council
- Jan. 24 - Listened in Judiciary meeting re Libraries; conferred with CWC Librarian
 - Attended Weekly Legislative Call
 - Attended WACCT Weekly Legislative Zoom
 - Attended Wyoming Innovation Partnership (WIP) meeting
 - Attended Job Corps Graduation
- Jan. 28 - Attended WACCT Executive Committee Meeting
 - Attended WIP Presidents Steering Group (PSG) Working Group Discussion
 - Presented to staff at CWC All-College Meeting
- Jan. 29 - Met with new CWC board member for orientation
 - Met with firm (HCS) that provides advice on shared-service projects
 - Attended WIP Agriculture Bi-Monthly check-in
- Jan. 30 - Co-Chaired the WCCC Executive Council Meeting
 - Testified at Senate Agriculture, State and Public Lands and Water Resource meeting
 - Attended meeting re Solar Energy Grant
- Jan. 31 - Met with WACCT Executive Director Erin Taylor and WCCC Director Ben Moritz
 - Attended Weekly Legislative Call
 - Attended WACCT Weekly Legislative Zoom
 - Attended Open House at Fremont County Fair Annex Building
- Feb. 3 - 7 - Attended Wyoming Legislature
 - Testified in support of College Budgets
 - Attended WACCT Board Meeting
 - Attended and presented at WCCC Meeting
- Feb 8 - Attended Men's Basketball Game
- Feb. 10 - Met with Hot Springs County Commissioners and CWC staff
 - Meetings with partners and donors in Jackson
 - Attended funeral service for Berte Hershfield

- Feb. 11 - Attended Wyoming Steering Committee
 - Meetings in Jackson
 - Attended Special Board Meeting
- Feb. 12 - Meeting with UW regarding invitation to India
- Feb. 13 - Interview with AIR regarding National Study on CC Workplace
- Feb. 14 - Met with WACCT Executive Director Erin Taylor and WCCC Director Ben Moritz
 - Attended Weekly Legislative Call
 - Attended WACCT Weekly Legislative Zoom
 - Meet with DEI Committee
- Feb. 15 - Attended Rodeo and Roses Fundraiser and Dinner
- Feb. 16 - Attended CWC Family Ski Day at White Pine with Audrey
- Feb. 17 - Presidents Day - College Closed
- Feb. 18 - Attended Rotary
- Feb. 19 - Meeting with Journalist for [Empowered](#), hosted by Meg Ryan
 - Attended board meeting

President's Updates

First, I would like to thank the CWC trustees for their special board meeting on February 11 to discuss legislative issues and for their bold Resolution. At the board meeting on February 19, John Wood and I will provide some updates from the legislative session.

In my log of outreach activities above, I mention participating in a focus group for “Start-Up Wyoming.” This is a project of the Wyoming Business Council (WBC) that is contracted out to CWC’s good partner, Silicon Couloir, with whom we have collaborated in doing Start-Up Intensive entrepreneurial bootcamps and the Teton Leadership Center conferences. For this project, Silicon Couloir is gaining input on what resources and needs communities have to support and start businesses throughout the state. They are working to have an inventory of sorts with ideas for improvement for the WBC.

This month I was asked to participate in a UW trip to India to establish relationships and partnerships with schools and colleges there. The hope is to grow mutually beneficial programs to do joint research, faculty exchanges but, most importantly, to build enrollments from interested potential students. India provides more foreign students to US institutions than any other in the world. The market potential is exciting. Even if we do not get large numbers of students to physically come to CWC, perhaps we can provide online courses.

During my most recent visit to Jackson with the Executive Director of the Foundation, Beth Monteiro, we had conversations with several people who were interested in either partnering with us, or raising funds for us, to start some new CTE initiatives. Beth and I also attended a celebration of life service for Berte Hirschfield. This amazing person and supporter of CWC’s tribal programming and the ITECC will be sorely missed.

This past month I presented on the vision for a Light Industrial & Innovation Center with mobile instructional components at a Lander Chamber Lunch & Learn. Here is a link to the [Presentation](#).

Academic Affairs (VP for Academic Affairs Kathy Wells)

There is no Academic Affairs report this month. Dr. Kathy Wells will be presenting the Community Impact Monitoring Report.

Student Affairs (VP for Student Affairs Cory Daly)

We recently awarded 11 students \$50,000 for the Spring semester from donors new to CWC.

February Athletics Board Report

The 150+ Rustler athletes finished the 2024 Fall semester strong in the classroom and combined to average a 3.09 GPA for the term and a 3.19 cumulative. There were also 32 student-athletes named to the President's list and 36 more named to the Dean's List!

After a month-long hiatus from basketball activities, the Central Wyoming College women's and men's basketball teams returned from winter break and jumped right into Region 9-North conference games. They both hosted a pair of home games in the middle of January against Western Wyoming College and Casper College, and unfortunately couldn't get it done against either top divisional opponent. A trip east to Eastern Wyoming College and Laramie County Community College a week later was also unsuccessful for both teams, but once they returned home for their last home games of January the next week against Northwest College, the women's and men's teams struck gold. The Rustler women's team handled the NWC Trappers, 76-69 for their first conference win, and the men scrapped out a nail-biter win, 55-52. Each win was an immeasurable morale boost for the teams, and they will enter the second half of Region 9 conference play in February, facing each team they've already gone up against once again.

The Central Wyoming women's and men's soccer teams welcomed two head coaches to their programs in January as well. Marcus Horwood from London, England was established as the Rustler men's soccer head coach, and former CWC soccer assistant coach Ben Nelson was promoted to head coach of the women's soccer team. Both coaches are enthusiastic and eager to get their programs back on the right track and compete for Region 9 championships this next fall.

Upcoming spring seasons include beach volleyball starting up competition on February 21 in Denver, Colorado, women's and men's golf continuing their pursuit of a Region 9 trophy starting March 20 at Otero College, and Rustler Rodeo teams getting the livestock up and going for their first competition March 14-16 at Gillette College.

Administrative Services Report (VP for Administrative Services Willie Noseep)

FY 25 Budget

Board Budget Summary					
Budget vs. Actual for FY 25					
As of 01/31/2025 (7 months into the fiscal year)					
					% of budget
		<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	<u>7/12=58%</u>
Fund 10					
	Revenues	\$ 24,043,378	\$ 17,017,041	\$ 7,026,337	71%
	Expenses	\$ 24,043,378	\$ 13,867,843	\$ 10,175,535	58%

Solar Project Update

We are in the process of applying to Rocky Mountain Power's Blue Sky Grant program in partnership with Creative Energies to install solar panels. The panels are proposed at the Lander Center, Student Center, Pro-Tech, and Health and Science Building. Each system is approximately 25kw with a total price tag of \$578,431. If approved, the Blue Sky Program pays for 60 percent, while the Solar Tax Credit would pay for the remaining 40 percent.

Pro Tech Center Proposal

Recommended System Option

24.94 kw
System Size

35,850 kWh
Estimated Annual
Solar Generation

\$140,920
Total System Price

\$0
Net Cost of this solar
system



Lander Center Proposal

Recommended System Option

24.65 _{kw}	35,104 _{kWh}	\$142,192	\$0
System Size	Estimated Annual Solar Generation	Total System Price	Net Cost of this solar system



Student Center Proposal

Recommended System Option

25.5 kW
System Size

39,174 kWh
Estimated Annual
Solar Generation

\$146,755
Total System Price

\$0
Net Cost of this solar
system



Health & Science Proposal

Recommended System Option

25.5 kW
System Size

39,197 kWh
Estimated Annual
Solar Generation

\$148,564
Total System Price

\$0
Net Cost of this solar
system



Information Technologies (Chief Information Officer John Wood)

There is no Information Technologies report for this month.

Institutional Effectiveness (Exec. Director of Institutional Effectiveness and Research Catherine Truth)

Strategic Planning

IE is currently working to identify departments to test entering their department strategic plans into the new Watermark Planning and Self-Study Software. The new software will allow for easier tracking of progress toward the college's 5-year strategic plan.

Performance Indicators for Academic Year 2023-24 CWC Students

IE has been working on submitting performance data to the Wyoming Community College Commission. While there will be comparative data with other colleges in the WCCC report, here is some interesting data that is coming out of this year's report.

The Top Goals of CWC Students

Percentage of students choosing each goal; students could choose more than one goal, so percentages

will add to over 100%:

Obtain or Update Job-Related Skills: 77%

Obtain Associate Degree: 74%

Self-Improvement/Personal Enjoyment: 72%

Transfer to a 4-year College: 52%

Complete Certificate Program: 51%

Change Careers: 39%

Employment of 2023-2024 CWC Graduates

Percent graduating in 2023-2024 who in December 2024 said they were:

Employed Full-Time: 57%

Employed Part-Time: 29%

Unemployed but not seeking employment: 14% (most continuing their education)

Unemployed and actively seeking employment: 0%

Top Five 4-Year Transfer Institutions for CWC 2023-2024 Graduates

Number of students who transferred to:

University of Wyoming: 51

Western Governors University: 4

Utah State University: 4

University of Montana 3

Utah Tech University: 3

Marketing (Exec. Director of Marketing and Public Relations Jennifer Marshall)

Please see the Marketing report, which starts on the next page.

MARKETING & PR REPORT

2025 FEBRUARY



EXECUTIVE SUMMARY

Central Wyoming College's Marketing and Public Relations Department strives to maximize our brand by refining distribution channels throughout our full [marketing mix](#). Our team has been focused on numerous campaigns including [Central Wyoming Innovation & Entrepreneurship Conference](#), and marketing all our programs including [Art](#), [Agriculture and Equine](#), [Criminal Justice](#), [Health & Science](#). We were happy to overachieve registration goals for the recent [WIP](#) event with [Cedro Toro](#).

We had the privilege of supporting Professor Bill Finney's work of [inspiring future scientists](#) as he hosted the regional science fair. We've also shared the exciting news of our [Student of the Year](#) and the [President's and Deans' list](#) throughout Wyoming. The Marketing team is starting to message the new entrance to CWC's [Alpine Science Institute](#). Please join us for the [Lander Chamber Business After Hours](#) event on Feb. 20.

Top performing stories include [Gambles](#) supporting our TRIO program, and incredible alum including [Cody Myers](#) and [Kathy Wells](#). A huge thank you to Cindy Carey at the [Foundation](#) for her research, writing and interviewing skills on these stories.

Please visit our [social channels](#) often to see what's happening at CWC and help us encourage people to enroll and engage with [Central Wyoming College](#).

Sincerely,

Jennifer Marshall Weydeveld, Executive Director
Marketing & Public Relations Department
(307) 855-2103/ (505) 231-1776, jennifer@cwcc.edu











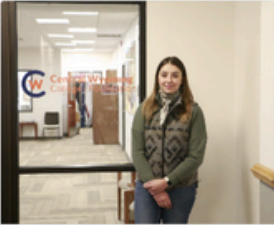



MARKETING & PR REPORT

2025 FEBRUARY

MEDIA

For all media coverage, please visit our website: <https://www.cwc.edu/about/news/>

View PDF of Media Report from Meltwater for month of January

 <p>AP Associated Press • By Central Wyoming ... US Jan 16 - 1:22 PM</p> <p>Central Wyoming Innovation & Entrepreneurship Conference "says Rob Kellogg, Executive Director, Silicon Couloir. "Central Wyoming College and Silicon Couloir have a long history of supporting</p> <p>46.4M Reach 0 Social Echo</p>	 <p>Cowboy State Daily • Jackie Dorothy US Jan 25 - 3:08 PM</p> <p>The Cadaver Lab At Central Wyoming College Is A Rarity In Today's Academic World To have one at the community college level is a rarity and makes Central Wyoming College in Riverton stand out. "It is definitely not for</p> <p>787k Reach 2 Social Echo</p>	 <p>Buckrail • Sponsored by CWC Jackson US Jan 20 - 10:00 AM</p> <p>Jan. Teton Talk gives spin on new year resolutions with local nutritional experts with running All is Well, she is an adjunct teacher at Central Wyoming College and has taught culinary nutrition for the last ten years.</p> <p>110k Reach 0 Social Echo</p>	 <p>Buckrail • Sponsored by CWC Jackson US Jan 30 - 1:01 PM</p> <p>CWC to offer new Community ESL Course for local language learners for local events, community happenings, and more... JACKSON, Wyo. — Central Wyoming College (CWC) is excited to offer a new Community ESL</p> <p>110k Reach 0 Social Echo</p>	 <p>County 10 • Sponsored by Central Wy... US Jan 7 - 12:33 PM</p> <p>Gambles generosity helps CWC students thrive year-round This holiday season Central Wyoming College's TRIO program extends a heartfelt thanks to Gambles in Lander for their generous donation of a</p> <p>50.9k Reach 0 Social Echo</p>
 <p>County 10 • Jerrad Anderson US Jan 16 - 8:55 AM</p> <p>CWC holding Lean Manufacturing workshop in February [PODCAST] WY) — Entrepreneur and management coach, Cedro Toro is returning to Central Wyoming College for a two-day lean manufacturing workshop. CWC</p> <p>31k Reach 0 Social Echo</p>	 <p>County 10 • Sponsored by Central Wy... US Jan 16 - 12:11 PM</p> <p>Central Wyoming College Student of the Year Lindsey Stewart found Central Wyoming College in 2022 through a flyer at the local coffee shop. This Spring she will be the first graduate</p> <p>31k Reach 0 Social Echo</p>	 <p>County 10 • Sponsored by Central Wy... US Jan 26 - 12:25 PM</p> <p>Central Wyoming College releases 2024 Fall President's and Dean's List honorees Riverton, Wyo. - Central Wyoming College (CWC) proudly announces that 220 students have earned the prestigious honor of being named to the</p> <p>31k Reach 0 Social Echo</p>	 <p>County 10 • Sponsored by Central Wy... US Jan 30 - 2:28 PM</p> <p>West Central Regional Science Fair inspires future scientists at CWC Students from schools across Fremont County gathered at Central Wyoming College last week for the West Central Regional Science Fair, where</p> <p>31k Reach 1 Social Echo</p>	 <p>County 10 • Charene Herrera US Jan 29 - 9:54 AM</p> <p>The CWC Ag and Equine Complex: Elevating equine education with Jessie Whitlock & Aften Fegler Riverton, WY)- Central Wyoming College's Equine Program is a staple for students passionate about agriculture and horsemanship. Now, with</p> <p>31k Reach 0 Social Echo</p>

DIGITAL

CWC.EDU 2025 January Dashboard Highlights

(Note: Adjust date range when clicking on the dashboard)

Full Consolidated Advertiser Impact Report (1/1/24-1/31/25)

County 10
Jan 2025 Performance Report



Cowboy State Daily
Jan 2025 Performance Report





MARKETING & PR REPORT

2025 FEBRUARY

WEBSITE Google Analytics for month of January 2025





MARKETING & PR REPORT

2025 FEBRUARY

RADIO

Radio campaigns are running on *Rustler Radio*, *WyoToday*, *KMTN*, *KHOL*, *Wyoming Public Media*, and more. Below is a list of Rustler Radio's advertising/promotion for January.

CWC online \$750

The Grind \$1313

CWC Scholarships \$2190

Apply Today (FILM ASI NATIVE CULINARY) \$1358

Discover Day \$1482

Bootstrap Collab Pitch Night \$637

Boots and Buckles \$588

Rodeo and Roses \$550

HISET Classes \$235

\$9370 total for January



SOCIAL MEDIA

Social Media Report from HubSpot for the month of January

Report generated based on CWC's main social media accounts (X, LinkedIn, Instagram and Facebook)

	AUDIENCE	PUBLISHED POSTS	INTERACTIONS	TRACKED CLICKS	SHARES	IMPRESSIONS
Jan	12,426	53	777	271	82	27,445
Change from previous month	+0.37%	+55.88%	102.87%	+204.49%	+32.26%	+50.87%

Top posts

Filter by: **Most interactions**



CWC Alumni Spotlight: Cody Myers Read more on our website:

<https://hubs.la/Q032DSN80> #CentralWyomingCollege

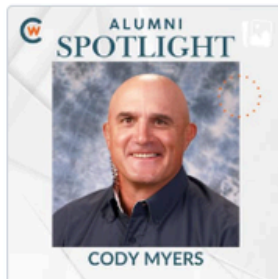
#cwcAlumniSpotlight

Published Jan 15, 2025 11:09 AM



INTERACTIONS	CLICKS	IMPRESSIONS	SHARES
174	168	4,873	11

Top content by views



CWC Alumni Spotlight: Cody Myers Read...

Wed Jan 15, 10:09am

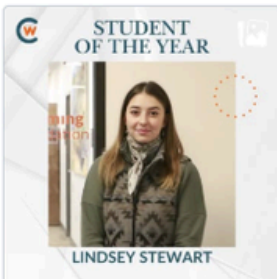
👁 9K ❤ 525
🗳 60 ➦ 11



This is a reminder that the deadline to subm...

Tue Jan 28, 10:34am

👁 2K ❤ 32
🗳 0 ➦ 16



Congratulations to Lindsey Stewart,...

Thu Jan 16, 3:46pm

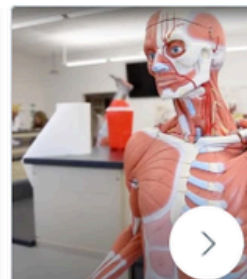
👁 1.8K ❤ 44
🗳 3 ➦ 87 1



Way to go, Lindsey! #studentoftheyear...

Thu Jan 16, 10:44am

👁 1.6K ❤ 32
🗳 1 ➦ 0



We're proud to be the #1 Nursing program i.

Sat Jan 25, 2:02pm

👁 1.5K ❤ 57
🗳 3 ➦ 6

XI. NEXT REGULAR MEETING/SUGGESTED AGENDA ITEMS/
ADDITIONAL TRUSTEE COMMENTS AND/OR REPORTS ON
ADVANCEMENT IN THE COMMUNITY

The **next regular meeting** of the CWC Board of Trustees will be on **Wednesday, March 19, 2025, at 6:30 p.m.** in Room 116 of the Intertribal Center and by Zoom video teleconferencing. Agenda items for the regular meeting in March include:

1. Renewal of Optional One-Half Mill Levy (through FY27 (notice of intent)
2. Personnel
 - o 2025-26 Faculty/Professional Letter of Intent for Continuing Employees
 - o Other Personnel Actions (as needed)
 - o Human Resources Report
 - o Human Resources Monitoring Report

Are there suggestions for additional agenda items?

An executive session will be needed for the March 19, 2025, board meeting to discuss personnel (continuing contracts and continuing contracts).

Additional Trustee Comments and/or Reports on Advancement in the Community:

A. CWC Foundation

The CWC Foundation met on Thursday, November 7, 2024. The next meeting will be on Thursday, March 6, 2025, at 4 p.m.

B. Association of Community College Trustees (ACCT)

The National Legislative Summit was held in Washington, D.C. on Feb. 9-12, 2025. Dr. Carlton Underwood attended the Summit. The board has won a complimentary board retreat and is looking at the end of May/June 2025.

C. Wyoming Association of Community College Trustees (WACCT)

WACCT met on February 7, 2025, in Cheyenne. The next meeting will be in April in Gillette.

D. Wyoming Community College Commission (WCCC)

The WCCC met on Friday, February 7, 2025, in Cheyenne. Craig Tolman attended the meeting along with new board member, Alma Law. The next WCCC meeting will be April 17 and 18 in Gillette, Wyoming.

E. CWC BOCHES

The CWC BOCHES met on Thursday, February 6, 2025. The next meeting has not been scheduled yet.

F. Teton County BOCES

The Teton County BOCES met on Thursday, December 19, 2024. The next meeting will be on Thursday, April 17, 2025.

G. Attendance at College Events

H. Other Engagement with Community to Advance College

XII. ADJOURNMENT: BOARD EVALUATION OF MEETING

Board members are reminded to complete the “Board Evaluation of Meeting” before leaving and to give it to the Board Clerk, Paula Hartbank, or leave it in your board folder. The evaluation form is in your board folder.